

As the region's most active commercial agents, Innes England knows property inside out



The UK's most central city



Marketing Derby Bondholder - Innes England

Derby launches Aerospace Alliance



Derby's role as the UK's leading aerospace city was illustrated last week when the UK Aerospace Communities Alliance (ACA) was launched in the House of Commons.

The ACA, which is chaired by Derby City Council, brings together key aerospace cities such as Bristol, Birmingham and Burnley to promote the sector to government, as well as within their localities. At the launch reception, hosted by Derby MP Bob Laxton, Derby City leader, Cllr Hilary Jones, outlined the need to ensure that the UK remains a world player by developing the right skills, infrastructure and support packages for R and D.

The ACA was welcomed by aviation minister, Ian Lucus who stressed his commitment to advanced manufacturing as being exciting and that the UK had a great story to tell. Over the next few months the ACA will focus on ensuring political support for the sector through the coming election.

When Salvador Dali did a bit of Derby



Next week London's hip Cork Street, in the heart of the west end and renowned as the centre of the UK's art world, will host an exclusive exhibition of artists who have worked with Royal Crown Derby.

The Art of Royal Crown Derby will showcase RCD works ranging from surrealist Salvador Dali (left) through to contemporaries such as Peter Ting and Ken Eastman. The exhibition will include Dali's tea service as well as the Kedleston Vase, commissioned by Lord Scarsdale in the 18th Century as a collaboration between four leading artists of the time.

Royal Crown Derby, who employ 200 people in the city, is the only great old name of English porcelain still manufacturing exclusively in Britain. Company Chairman and Chief Executive, Hugh Gibson, is delighted to show off the company's unique artistic heritage: "The presence of these artists in the

factory provides a stimulus and excitement that helps the business keep in touch with the cultural climate of the time".

The exhibition is at 10/12 Cork Street on 4th and 5th November and then moves to the Royal Crown Derby Museum on 16th November until the end of January 2010.

Join the best in business



The Business Awards Derbyshire 2009

Entries are requested for the Business Awards Derbyshire 2010 to recognise the county's most talented entrepreneurs and executives prove they are the best in the business.

The awards are free to enter and are open to any private or public sector organisation in Derbyshire, regardless of size; they provide a widely recognized mark of quality and, for some, a very definite boost to the bottom line.

There are seven categories in total: Achievement in International Business, The Environment Award, Entrepreneur of the Year, Business Skills and Staff Development, Innovation Through Technology, Most Promising New Business and Business of the Year.

The closing date for entries is Friday 20th November and the black tie gala award dinner will be held at The Roundhouse on 26th February 2010. Further details on the [website](#).

Happy anniversary to our Bondholders!



Derbyshire-based and Marketing Derby Bondholder, Business Shows Group will be celebrating its tenth anniversary in November, which coincides with their flagship event, the East Midlands Property and Business Investment Show on Tuesday November 10th.

Seminar speakers include Craig Phillips, of Big Brother fame, John Cadwallader of Derby Cityscape, Chris Brown from the Bank of England and Kendall Braddock from HSBC. Delegate entrance to the show and seminar is free of charge. For more information, see their [website](#)

Meanwhile, one of the newest Bondholders has recently celebrated a first anniversary. Sharon Stevens-Cash set up her own marketing consultancy, [Essential Marketing Solutions](#), at a time when many businesses were thinking about cutting back.

Working with a range of companies throughout the East Midlands, Sharon has applied her knowledge and skills in a number of different sectors. In her first year of trading the company has worked with twelve clients, and is now celebrating by winning her most recent contract with Arts Derbyshire along with her sister's company Essential New Media.



Sharon Stevens-Cash

Lunar21 explores enterprising learning



An open invitation is extended to the next *Lunar21* debate to be held at The Roundhouse, Pride Park on Monday 30th November at 5.15pm. *Lunar21*, launched by Marketing Derby in April 2008, it is a forum for debates on some of the major issues of our time. The theme for this event will look at - Learning to be Enterprising: Is it REALLY possible?

Lunar21 is Derby-based re-incarnation of the famous 18th Century Lunar Society, open to members of the public who want to meet, hear and ask questions that shed light on Derby's place in the 21st Century

Speakers will include David Croll, Principal and Chief Executive of Derby College Linda Sullivan, Head Teacher of Dale Primary School. Places are limited. RSVP by Monday 16th November to Tina Hartley 01332 201860 or tina.hartley@marketingderby.co.uk

Innes England team take the plunge



A brave team from Innes England has plunged 13,500 feet in a skydive to raise cash for Derbyshire Community Foundation, which make grants to voluntary and community groups to improve the quality of life for people throughout the county.

Five members from Innes England's Derby office geared up for the jump in aid of the charity's Matchmaker Challenge, for all of whom were trying something new with a skydive.

Nick Hosking, Director at Innes England's Derby office and undertook the jump, said: "This is a great cause and a huge personal challenge and I hope the funds raised will make a real difference to local people."

The event raised more than £2500 for the charity and will go towards the Matchmaker Challenge's aim to raise £975,000 by March 2011. Every £1 Derbyshire Community Foundation raise until then will be matched by £1 from the government. To date, the charity has distributed over £9 million of grants to voluntary and community groups across Derbyshire, using its local county-wide knowledge to find the groups that really need support.

Marketing Derby Bondholder - Innes England



- Company Name: Innes England
- Web Address: www.innes-england.com
- Telephone number: 01332 362244
- Locations: Enabling clients to dispose or acquire within tight deadlines, the organisation has professional agency teams in Derby, Leicester and Nottingham.
- What do you do/ what is your mission statement? Innes England offers commercial property sales, letting, investment, disposal and acquisition of office, retail and industrial premises to clients throughout the East Midlands and nationwide. The highly knowledgeable teams offer property management, professional and consultancy services with expertise in education, regeneration, retail and roadside, offices and industrial. Innes England has a network of clients, based throughout the UK, including Multiyork, Pendragon, Lloyds TSB, University of Derby and Greggs the Bakers.
- When did your business start? 1991 as Innes England with many years' combined experience in the commercial property profession.
- How many employees do you have? 60
- Why have you become a Bondholder? Innes England was one of the founder members of the Bondholder scheme recognising early on that it provided an opportunity to be part of the team in increasing the awareness of what Derby has to offer and promoting the varied aspects of business in the community.
- What do you hope to get out of it? The ability to help influence and voice opinions and views to both other Bondholders and the wider public.
- What do you think of the scheme? A good opportunity to meet other local businesses and organisations. More importantly, it is working in achieving some of its goals and objectives.
- How do you see business shaping Derby's future? Derby is undergoing a period of change that it has not experienced for many years. The previous criticism of unrealistic plans now appear to be behind us and what can now be seen is that sensible and realistic schemes are being delivered that allow businesses and people to achieve and have what is needed.
- What are your favourite things about Derby? The buzz provided by the current challenges and opportunities making it an exciting area to both live and work in.

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Promoting the promise of our city

Derby
does it