



A better student experience

Derby
does it

Marketing Derby Bondholder - University of Derby

Derby firms among regional winners

Cedar House
INVESTMENTS

Congratulations to all of the winners announced at Insider magazine's East Midlands Property Awards last week in a hugely successful and glittering ceremony in front of over 500 property professionals.

In what has proved to be very tough economic conditions for the property development market, the winners deserve extra credit for delivering many successful projects across the East Midlands. Two Derby firms and Marketing Derby Bondholders were amongst those who went away with awards.

**Flint
Bishop**
SOLICITORS

The award for Commercial Developer of the Year, and sponsored by Marketing Derby, was won by Cedar House Developments. Managing Director Chris Carlisle said: "Cedar House has built its reputation on its ability to identify superior development opportunities and deliver striking, sustainable schemes and we are particularly delighted to have been recognized for our achievements during this challenging economic climate."

Law firm Flint Bishop scooped the award for Deal of the Year, for its work on the purchase of a five million sq ft commercial property portfolio for Clowes Development. Senior partner and head of commercial property Ian Beardmore said: "The East Midlands Property Awards Dinner is a showcase of the region's property sector and I am absolutely delighted to have won the award for Deal of the Year, an achievement heightened by the strength of the competition."

City saves postal jobs



Recent rumours that Derby was set to lose Royal Mail jobs were quashed last week when Royal Mail announced that, far from relocating jobs out of the city, they were planning new investment.

This followed a meeting with Post Office bosses, called by Derby City Council Leader Cllr Hilary Jones and new Chief Executive Adam Wilkinson, who were seeking assurances about the Midland Road postal HQ. Royal Mail has committed to investing £5m in new machines at the sorting office over the

next three years.

This will add to recent investment in hotels, apartments and the railway station in the Midland Road area.

Iconic Roundhouse begins new era of learning



Derby College's new flagship campus, The Roundhouse (left), opened its doors to students last month and Marketing Derby Bondholders were privileged to be given a presentation and tour at an exclusive Inside Track event on Monday evening. Derby College saved the iconic and historic former railway buildings from certain ruin and the attention to detail in the restoration work is staggering - resulting in one of Derby's most beautiful building projects.

The campus is part of an imaginative £43 million regeneration scheme. It is now a superbly equipped base for courses in subjects such as engineering, care, some construction trades, hair & beauty, art & design and catering & hospitality and has exceeded targets for student numbers. The once derelict grade II listed buildings are now perfectly complemented by the impressive new buildings. The central location and excellent transport links will attract learners from across the region, enhancing Derby's skills base and driving forward the city's economic prosperity.

Work begins on new £1m industrial estate



Twin brothers Nicholas Blount (left), director of Kinsey (Midlands) and Richard Blount, director of Ivygrove, at the site with plans

A Derby developer is planning to transform an old industrial site in the city and build speculative units, despite the recession.

Ivygrove Developments, of Racecourse Industrial Park, Mansfield Road, is hoping to build 20 individual industrial units for sale or let on the site of the old Sawley Packaging factory on Nottingham Road.

The four-acre site, just below Cemetery Hill, and less than a mile from the city centre, is between Masons Place, itself a redevelopment of the former Joseph Mason Paint works, and secure printers Bemrose Booth.

Ivygrove bought the site in May from Rolls-Royce, which formerly owned Sawley Packaging. The purchase, and demolition of buildings which started two months ago, together cost more than £1m. Plans will see the creation of an industrial park of small and medium sized portal frame units, similar to those on Royal Scot Road, Pride Park, another Ivygrove development.

Ivygrove will submit a planning application to the city council next month. It hopes to start work on the two-year project in the new year, with the first units available in the summer

Katapult nominated for Best Online Game



Marketing Derby Bondholder, Katapult have been nominated in the Best Online Game category at this year's Roses Design Awards. The results will be announced at the gala awards ceremony which will be held at The East Midlands Conference Centre in Nottingham on Friday 23rd October.

Katapult have been nominated for their 'Curious' campaign for Salford University. Acclaimed both nationally and internationally, the 'Curious' game is an innovative recruitment and brand awareness tool targeted at prospective undergraduate students. To date, the game has received over 2 million players, generating traffic to the University of Salford website and helping to achieve exposure for the brand in key international markets as well as in the UK. Katapult won a DADI (Drum Award for the Digital Industries) for the 'Curious' game in 2008.

Dawn Foote, Managing Director of Katapult says "the nomination further proves the success of the game, both in terms of its design and popularity and it is a fantastic example of how to effectively use social media as part of your marketing communications."

The Roses Design Awards cover many areas of graphic and architectural design and now game design, recognising talent and innovation in the North and Midlands.



Cause for celebration for University courses



Several academic subject areas at the University of Derby have received excellent satisfaction ratings from students as part of the National Student Survey (NSS).

The NSS allows final year students nationally to provide anonymous feedback about their course and institution and in particular, how they rate the quality of teaching and assessment on the course.

Headline figures from the survey showed an overall satisfaction in Derby's courses had improved by three per cent to 79 per cent, compared with last year. This was the seventh best improvement in the sector which has seen an overall dip in satisfaction by one per cent.

University of Derby Vice-Chancellor, Professor John Coyne said: "Student satisfaction is critical in the mission of the University to be the learner's first choice university for quality and opportunity, and this is a positive result to continue to build on."

Marketing Derby Bondholder - University of Derby



- **Company Name:** University of Derby
- **Web Address:** www.derby.ac.uk
- **Telephone number:** 01332 590500
- **Location:** Kedleston Road, Britannia Mill and Markeaton Street, Derby. Plus Buxton and Chesterfield.
- **What do you do/ what is your mission statement?** Our mission is to be the learner's first choice for quality and opportunity.
- **When did your business start?** We became a University in 1992 though our history goes back to 1851.
- **Why have you become a Bondholder?** To formalise our growing relationships with many of Derby's key organisations and to ensure that we maximise our positive impact on the city and county.
- **What do you think of the scheme?** An excellent way of bringing together people with shared goals to achieve optimum results by working in harmony. It's also a great network and way of spreading positive messages about Derby.
- **How do you see business shaping Derby's future?** Our business - education - will have a key role to play in Derby's future. The city and region need trained people; businesses and communities need innovative solutions to new challenges as well as the economic contribution of an organisation with a turnover of over £100m.
- **What are your favourite things about Derby?** Our students appreciate the fact that it's easy to get around and everything is close by. They like its safety and its multicultural feel.

To unsubscribe from this eShot, please reply with 'Unsubscribe' in the subject bar, or if you know someone who would like to receive it, please e-mail andrew.lowe@marketingderby.co.uk.
To request a Bondholder Scheme Information Pack please e-mail tina.hartley@marketingderby.co.uk.

www.marketingderby.co.uk

01332 201860

www.derbydoesit.org

Promoting the promise of our city

Derby
does it