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Marketing Derby Bondholder - Document Network Services

Derby: 'City of the future'

FINANCIAL TIMES WEDNESDAY NOVEMBER 11 2009

City of the future

Sir John Rose calls on the UK to turn its urban centres into hubs for wealth creation. Britain, he says, has "more than one city" that should aim to join a network of successful "world cities". Which ones? In the past, he has been a vocal backer of one place in particular, extolling its manufacturing skills (which it puts at the service of local employers, eg Rolls-Royce), self-confidence and pride in itself. Forget Delhi or Dubai, it's evidently time for Derby to take its rightful place on the world stage.

Derby's positive coverage in the national media was taken to a different level last week when in the Financial Times Sir John Rose, Chief Executive of Rolls-Royce, described the city as having the attributes to join a network of successful "world cities." He specifically pointed out the strengths within the manufacturing industry and also Derby's self-confidence and pride in itself.

Derby has maintained a high profile in many national newspapers and trade publications in the last few years as one of the most thriving UK cities and has also featured in a report by independent think tank, Centre for Cities, showcasing Derby's record of industry and inventiveness.

The coverage in the media is down to its reputation as a city with a balanced economy and facts such as the highest salaries of any city outside London and the UK's leader in high technology employment at nearly 12%.

Rolls-Royce celebrate £1.2bn deals



Derby aero engine maker Rolls-Royce are celebrating after securing almost £1.2bn of new engine deals from Air China and Ethiopian Airlines.

The order from Air China is for Trent 700 engines to power 20 Air China Airbus A330 aircraft, taking the fleet of their Rolls-Royce powered A330 aircraft to a total of 43. Phil Harris, Rolls-Royce Senior Vice President, said: "We are delighted that Air China is again turning to Trent engine technology. It offers Air China many advantages, such as the ability to maximize capacity at hot and high altitude airports, minimize fuel costs and benefit from the Rolls-Royce TotalCare comprehensive long-term support package."

The order from Ethiopian Airlines is for Trent XWB engines for 12 Airbus A350 XWB aircraft and is the first Trent purchase by the airline. Metin Oktay, Rolls-Royce Vice President Customer Services - Africa, said: "We are delighted to welcome Ethiopian Airlines to the Trent family of customers. The Trent XWB, our latest Trent, will provide Ethiopian Airlines with leading edge technology which will keep costs to a minimum."

Giant sculptures create unique Derby Christmas attraction



Local artist, Andrew Frost, and two of his wooden sculptures

As part of Derby's seasonal celebrations, the city's Market Place will play host to a Christmas Playground from 7th December until 6th January. Unique to Derby the 'Christmas Playground' will feature giant wooden toy sculptures which will provide a play area for visitors to the city centre and children will be encouraged to climb aboard the toys and let their imagination run wild.

A first of its kind, the Playground will connect the community, the private and public sectors as well as local arts organisations through a unique attraction in the cultural heart of the city. This project has been created and led by Marketing Derby Bondholder, Katapult, in partnership with many local organisations and businesses. The toys include two penguins (left), a car, a jet engine, a soldier and a bear.

The local community will benefit further once the Playground is removed from the Market Place in January when the toys will be relocated to the new Royal Derby Hospital for the enjoyment of patients and visitors. For more details about the project and activities in the Christmas Playground, visit the [website](#).

Open Studios celebrate Banks Mill 10th Anniversary



Banks Mill celebrates its 10th Anniversary in November this year and they are holding some open studio session where the public can meet and view the work of contemporary artists, creative services and designers.

The free events include demonstrations of music making, painting, photography and crafts from a range of disciplines. For children, there is an entertaining discovery trail, face painting and plate decorating.

Banks Mill is one of three business incubation units run by the University of Derby. The units offer creative businesses the opportunity to rent subsidised studios and office space with the back-up of business support and training opportunities.

The events take place at the studios at 71 Bridge Street on Friday 27th November (6-8pm), Saturday 28th November (10am-5pm) and Sunday 29th November (11am-4pm) more information on the [website](#).

Free exhibition demonstrates revolutionary colour copying



Marketing Derby Bondholder, Document Network Services, are holding a free event at Pride Park Stadium to demonstrate the very latest developments in the world of colour copying - demonstrating a new way to get low cost, brilliant colour.

The event is open between 9.30am-4.30pm in the Avensis Suite and will include presentations by a guest speaker from Xerox Marketing Europe at 10.30am and 2.15pm, demonstrations from the revolutionary technology for colour printing in the office and a chance to see the Ducati Xerox World Superbike on show at the event. To register to attend the event visit the

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*Document
Network Services*

- Company Name: Document Network Services
- Web Address: www.dnslimited.co.uk
- Telephone number: 01332 362900
- Location: Pride Park, Derby
- What do you do/ what is your mission statement? As the authorized Xerox Concessionaire Premier Partner for Derbyshire, we supply office products including printers, copiers and multifunctional solutions as well as digital printing presses; whether you need colour or black and white printing, there is a Xerox product to meet your needs. We also help reduce cost and maximize productivity by optimizing your office printing infrastructure. From the first ever xerographic image in 1938 Xerox has been a world leader in invention, innovation and image reprographics and has the broadest product range in the industry.
- When did your business start? 1996.
- Why have you become a Bondholder? We aim to build and develop strong relationships with all Derbyshire businesses, adding value and providing them with superior products backed by a quality service.
- What do you think of the scheme? We have shown an interest in the scheme for a while and have been impressed with the consistent excellent marketing to help support the regeneration, development and investment in our City.
- How do you see business shaping Derby's future? Derby is a thriving City and offers opportunity and development to all business, no matter what their size or industry type. Many changes are well under way and we are excited about our future and the future of the City.
- What are your favourite things about Derby? Derby has so much to offer. From its history and architecture to Derby County Football Club and the new cultural Cathedral Quarter. The new shopping centre and cinema rivals our neighbours and there is a definite buzz and vibrancy about Derby!

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