



Making the world tick

Derby
does it

Marketing Derby Bondholder - Smith of Derby Limited

Derby Time Lords set sights on world record



World-leading time piece creators - Smith of Derby, are this week announcing a major contract to build the world's largest mechanical clock in the city of Ganzhou in South West China.

A top-level delegation from China will be in Derby this week to meet business leaders and see the Smith of Derby works.

Ganzhou principality has a population of 8 million which is nearly twice as many as the East Midlands, and the clock will be 2 ½ times larger than Big Ben.

The clock tower, Harmony Tower, is to be the centrepiece to a 'time' theme park where Smith will also create 24 time based features telling the story of the measurement of time through the ages. The contract is a positive outcome from the company's visit to MIPIM as part of the Marketing Derby delegation.

Rolls-Royce receive contracts worth over \$1 billion



Derby-based aero engine maker, Rolls-Royce is celebrating after securing two orders worth over 1 billion dollars in the last few days for their massive Trent 700 engines.

A \$720m contract from Virgin Atlantic for ten Airbus A330 aircraft was announced last week. Mark King, Rolls-Royce President - Civil Aerospace, said: "This order continues a long and successful relationship and we are pleased that Virgin Atlantic is again turning to Trent engine technology. We remain committed to delivering competitive advantage and fuel-efficient power to support their environmental, operational and economic requirements."

A further announcement has been made this week of a \$350m order from Turkish Airlines for five Airbus A330 aircraft.

Derby makes Olympic bid



Marketing Derby's John Forkin at the Olympic site

A delegation from Derby made a visit to London's Olympic Park last week to see how the city and county might benefit from the 2012 Olympics. The delegation, which was led by Peter Richardson, Chairman of Championing Derbyshire, a group set to promote local links with the games, witnessed the sheer scale of Europe's largest construction site, including an impressive new stadium. Peter was keen to stress the need for local companies to compete for the business opportunities 2012 offers. There is also potential for local visitor benefits as well as a sporting legacy.

Derby is already on the shortlist to host part of the football tournament at Pride Park Stadium and if successful this really will put the games into the Derby. Updates on the progress of the stadium can be seen on the [webcam](#).

Howzat! Cricket club scoop national award



Tom Holdcroft and Nathan Fearn of Derbyshire County Cricket Club

Derbyshire County Cricket Club are celebrating after scooping the "Greatest Exhibition of the Great Exhibition" at the First Class County PR and marketing Awards 2009 last week.

The Great Exhibition was a national campaign launched by the ECB in the build-up to the 2009 season to promote the fantastic range of cricket taking place in England this year. Derbyshire County Cricket Club won the award for the highly successful day of cricket which included two high profile matches - a Women's International Twenty20 match between England and Australia - followed by Derbyshire v Lancashire in the Twenty20 Cup and a display from the Red Devils Parachute team.

Chief Executive, Keith Loring said: "This trophy is the latest event to send the message to the cricketing world that Derbyshire County Cricket Club is moving forward at pace, both on and off the field."

Exhibition celebrates diversity



A unique photographic and written word exhibition called *Aspiration Normanton* is to explore the diverse places and faces of the area and will be on public display at the Guru Ravidass Community Centre on Brunswick Street between 5th and 9th November and at the University of Derby, Markeaton Street between 12th November and 18th December.

Surtal Asian Arts are proud to debut the work of two up and coming artists, Neal Morgan (photographer) and Nisha Nath (creative writer) who aim to challenge media representations of the area by capturing this every changing space of cultures, charm and colour.

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- Company Name: Smith of Derby Limited
- Web Address: www.smithofderby.com
- Telephone number: 01332 345569
- Location: 112 Alfreton Road, Derby
- What do you do/ what is your mission statement? We have been in the business of Time in the Public Realm for over 150 years. Today Smith of Derby has a global reputation for creating innovative and majestic timepieces, sculptural and kinetic features. Our artistic endeavours embrace continents from the Far East to the Middle East, the USA, Europe and Africa. At the same time we maintain our traditional portfolio of Heritage Time, building, conserving and servicing over 4,500 clocks throughout the UK every year.
- When did your business start? 1856.
- Why have you become a Bondholder? To contribute to the City of Derby's success.
- What do you think of the scheme? Great for getting in touch, staying in touch and contributing to make a difference.

- How do you see business shaping Derby's future? Attracting inward investment and offering stable employment is key to Derby's future.
- What are your favourite things about Derby? It is safe, aspirational and with heritage - a great mix.

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Promoting the promise of our city

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