



The Point -14 acre mixed use site



Marketing Derby Bondholder - Cedar House Investments

Christmas is magical in Derby



Following the spectacular Christmas lights switch-on last weekend, a campaign has begun across the city to raise awareness of the wide variety of shopping and entertainment opportunities in Derby over the festive season.

Produced by Marketing Derby and funded by City Centre Management Derby, the eye-catching campaign, designed by Marketing Derby Bondholder Origination, called "Magical Christmas make it Derby," includes a mail drop to over 100,000 addresses in the area as well as advertising on buses, roadside signs, advertising in the local media and magazines plus a radio competition and a 2 for 1 voucher in the Evening Telegraph for the outdoor ice rink.

Further information on the events and shopping opportunities plus an electronic version of the leaflet can be found in the links on the website:

www.magicalderby.co.uk

Derby gets skates on!

An open air ice rink is to make a welcome return to Derby's Market Place following the huge demand in its first visit to the city when about 30,000 people visited last year. It is hoped that the rink would boost visitor numbers to the city and provide an additional attraction for the public.

The temporary rink will take four days to install and will measure 15m by 30m. The first skaters will be allowed on the ice from November 21 at 5pm. The ice rink will close at 8pm on January 4 and will be open every day apart from

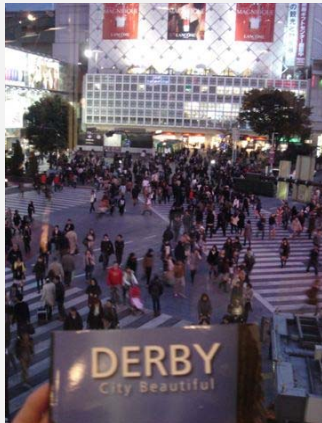


Christmas Day.

For further details on opening times and prices, please see the link on the website:

www.magicalderby.co.uk

City Beautiful on tour



Derby City Beautiful is a 192 page full colour, high quality city photography book launched earlier this year. It is increasingly being used by Ambassadors to promote Derby when travelling on business across the world.

Last month Chris Brown of local agents, Boxall, Brown and Jones, took copies out to Florida in his role as President of the National Association of Estate Agents where he was attending their world congress.

On the other side of the world, Derby City Council's Corporate Director of Regeneration and Community, Jonathan Guest, took copies out on a recent civic visit to Toyota City.

Pictured left is Jonathan's arty shot of City Beautiful at Tokyo's Shibuya crossing (of "Lost in Translation" fame) - no sign of Scarlett Johansson though.

Find out what happens behind the doors of Banks' Mill



Banks' Mill Studios are to open the doors for an opportunity to meet contemporary artists, creative services, designers and makers that turn creative ideas into reality. You can browse, purchase or commission highly original contemporary pieces of work.

Admission is free and refreshments are available with five floors of studios on the following dates:

Friday 21 November 5pm-8pm
Saturday 22 November 10am-5pm
Sunday 23 November 11am-4pm

The studios are on Bridge Street in Derby - further information is available at www.banksmill.org.uk

Imagine...a new way of working

Marketing Derby Bondholder, Document Network Services Limited, are inviting businesses to learn about new, effective technology to bring dramatic productivity gains and cost savings to the workplace including demonstrations of the very latest next generation of SmartMFP (multi functional products) and seminar programmes.

The event is to be held at Pride Park Stadium on Friday 12 December between



10am-4pm in the Brian Clough Suite.

Register on-line at:

www.xerox-event.com/imagine/dns

Or telephone 01332 362900 for more details.

Special conference offers



Marketing Derby Bondholder, Marriott Breadsall Priory Hotel & County Club, are offering fantastic rates for businesses wishing to book a conference venue for 2009.

The stately residence dates back to 1260 and offers 400 acres of idyllic landscape and 2 golf courses. It is the oldest of all Marriott hotels, near Derby on the edge of the peak district.

For bookings made now for 2009, new enquiries over £5k receive a free data projector, flip charts, bottled mineral water and a complimentary bedroom for the conference organiser. Rates are from just £55 day delegate rate & £155 24 hours.

For full terms and conditions, please:

www.marriottbreadsallpriory.co.uk

Marketing Derby Bondholder - Cedar House Investments



- Company Name: Cedar House Investments Ltd
- Web Address: www.cedar-house.co.uk
- Telephone number: 01332 227670
- E-mail address: info@cedar-house.co.uk
- Location: Pride Park, Derby
- What do you do/ what is your mission statement? Over the past nine years, Cedar House Investments has emerged as one of the region's most proactive developers with a depth of experience that provides a reputation for creating innovative mixed use, office, industrial and retail developments across the whole of the Midlands.
- When did you start? 1998
- How many employees do you have? 7
- Why have you become a Bondholder? Our aspiration has always been to regenerate this City - an example of which would be the work we have completed at Pride Park and are currently undertaking at City gate House, Cathedral Quarter.
- What do you hope to get out of it? Our aim is to connect to other local enterprises and collectively support, contribute and promote the development of this truly great City.
- How did you hear about the Bondholder scheme? From Marketing Derby's Director, John Forkin.
- What do you think of the scheme We wholeheartedly endorse the scheme.
- What are your favourite things about Derby? Opportunity.

To unsubscribe from this eShot, please reply with 'Unsubscribe' in the subject bar, or if you know someone who would like to receive it, please e-mail andrew.lowe@marketingderby.co.uk.
To request a Bondholder Scheme Information Pack please e-mail tina.hartley@marketingderby.co.uk.

www.marketingderby.co.uk

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Promoting the promise of our city

