



New 400,000 sq ft office opportunity



Marketing Derby Bondholder - Norseman Holdings Ltd

Toyota Skills Pledge

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The Secretary of State for Innovation, Universities and Skills has welcomed Toyota's commitment to developing the skills at its UK manufacturing plants.

At a meeting at the House of Commons on Tuesday with Skills Secretary John Denham, Toyota's senior management made the Skills Pledge, confirming the company's commitment to providing skills training and development.

Over the next 12 months, 1,500 production line workers will undertake training to achieve an NVQ level 2 in Business Improvement Techniques.

To date Toyota has invested over £1.85 billion into its UK manufacturing operations, producing the Auris and Avensis models at its Burnaston location on the west side of Derby.

Rolls-Royce wins Chinese order



Derby largest employer, Rolls-Royce plc, has this week announced orders worth more than \$400 million from customers in China. BOC Aviation, the leading Asia-based aircraft leasing company, has selected market-leading Trent 700 engines worth \$180 million for five Airbus A330 freighters. Rolls-Royce also has a \$230 million share of an order for V2500 engines from Sichuan Airlines.

BOC Aviation's fleet includes 14 Trent-powered widebodies plus 43 V2500-powered Airbus A320 family aircraft. Sichuan Airlines has selected V2500 engines to power up to 18 Airbus A320 airliners.

Upgrade for Derby depot



East Midlands Trains Managing Director, Tim Shoveller (left) and Charlie Spencer, Chairman and Joint Managing Director of C Spencer Limited at ground breaking event to mark the start of work.

Train operator East Midlands Trains has announced that it has awarded a contract to carry out the £20m upgrade to its Derby Etches Park Depot. The work will see the construction of two brand new train maintenance facilities on the south side of Derby's station. At the same time a major upgrade of the existing engine shed will take place. This will improve the efficiency of the depot in maintaining the East Midlands Train fleet and provide much better staff facilities.

Earlier this week the first of the fleet of Class 158 trains entered passenger service. The train is the first of the company's 25 Class 158 trains to undergo an extensive programme of refurbishment, carried out by Derby-based Delta Rail.

Derby salaries £2,000 above the average



The average advertised salary in Derby is about £2,000 more than the national average, according to new research.

Jobs search engine AllTheTopBananas.com analysed 2,774 jobs advertised in the city between March and August and found that the average salary was £33,241. Excluding London, the average advertised salary is £31,128.

This research supports government statistics that show Derby's salaries being the highest in the midlands, for example £5,000 per head above that in Nottingham. The reason is simple...Derby's economy is now high technology based and the city needs to attract top talent to sustain this.

Call for kitbag heroes



A unique partnership between sporting community projects and local businesses will be launched at Derbyshire County Cricket Ground on Friday 7th November from 12.00-2.00pm.

By working with Kitbag Heroes you and your business will get the chance to support local talent in a very real and tangible way. Kitbag Heroes provide a catalogue of needs and projects within the community looking for support from businesses and employees to coach and mentor home-grown sporting talent.

For further information, call Terri Reynolds on 01159 248577.

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- Company Name: Norseman Holdings Ltd
- Web Address: www.norsemanholdings.co.uk
- Telephone number: 01773 550173
- E-mail address: enquiries@norsemanholdings.com
- Location: The Old Vicarage, 226 Ashbourne Road, Turnditch, Derbyshire DE56 2LH
- What do you do/ what is your mission statement? Property Management, Investment and Development Company
- When did you start? 1987
- How many employees do you have? 6
- Why have you become a Bondholder? To help promote Derby and be part of this exciting initiative. As Derbyshire people, we want to see the City thrive and assist in its continuing evolution.

- **What do you hope to get out of it** A Marketing Derby newsletter.
- **How did you hear about the Bondholder scheme?** From Marketing Derby's visit to our site
- **What do you think of the scheme** An excellent way of involving local businesses in the promotion of the City.
- **How do you see business shaping Derby's future?** Derby already has a wealth of very successful, pioneering, and entrepreneurial businesses which are in a position to promote and raise awareness of the qualities of Derby that they already experience. With all the exciting developments currently being built and those planned, Derby has a real chance to compete for national and international occupiers/employers and put Derby firmly on the map.
- **What are your favourite things about Derby?** Derby's significant heritage, the beautiful surrounding countryside, central location and excellent transport links across the country.

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www.marketingderby.co.uk

01332 201860

Promoting the promise of our city

