



City centre boutique hotel

Derby
does it

Marketing Derby Bondholder - Cathedral Quarter Hotel

Property Show tells packed audience: "Derby is ready to go"



Derby County's Pride Park Stadium hosted yet another record-breaking crowd yesterday - this time at the Derby Property and Business Investment Show. Bringing together national and local senior property professionals the event showcased development opportunities across the city.

Over 200 people gathered at the show's seminar to hear speakers from Cushman and Wakefield, the House Building Federation as well as from sponsors Marketing Derby, Derby Cityscape and Rigby & Co. City Council CEO, Adam Wilkinson, gave a keynote speech outlining the next phase of Derby's regeneration saying that Derby was a 'giant waking up'.

Chairman of Derby Cityscape and the Renaissance Board, Peter Richardson, claimed that the city masterplan had given Derby a real sense of purpose and 'we now need to show that we are committed to delivering the next phase of change required'

As part of Derby's 'mini-mipim' 20 VIPs from across the country were hosted on a private tour of development opportunities in the city.

The message was Derby is a city "Ready to Go" - for HQs, relocation or consolidation. A new film on the office developments ready with planning permission was previewed for the first time in the UK. For further information on these schemes and to view the film, see the [website](#).

Iconic Roundhouse collects major regeneration awards



Marketing Derby Bondholder, Derby College, are celebrating after picking up two prestigious awards at the annual Royal Institute of Chartered Surveyors Awards for their stunning new Roundhouse campus (left).

Over 200 people attended an RICS event to hear the region's developments of the last 12 months being honoured in categories which included: building conservation, community benefit, regeneration and sustainability.

Derby College's Roundhouse collected the much coveted Project of the Year Award and also the award for regeneration following the £48m conversion of the once derelict Grade II building. These follow a growing batch of awards being made to one of the region's iconic schemes.

High-tech firms making the world tick



Bob Betts with Graham Mulholland and one of the giant minute hands

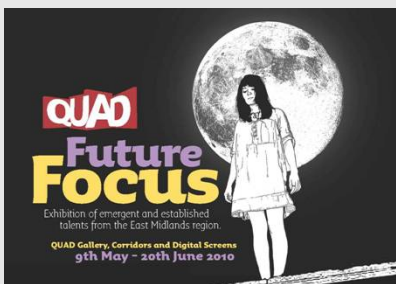
Derby is the UK's leading high-technology city, with nearly 12% employed in the sector, and a Derby firm which specialises in making body panels for Formula 1 cars has manufactured four sets of super-light hands for the world's largest mechanical clock - as reported in last week's eShot.

Staff at epm:technology, based in Draycott, have made 12 carbon fibre hands for the clock destined for the top of the harmony Tower, in Ganzhou, south-west China. The clock has been designed by Marketing Derby Bondholder, Smith of Derby, which beat off competition from firms across the globe.

Graham Mulholland, managing director of epm:technology, said: "We are very proud to have worked with Smith of Derby and shown China and the rest of the world what our city can do."

Bob Betts, managing director of Smith of Derby, said: "The Harmony Tower Clock is one of the most exciting projects we have worked on for years and we are thrilled with the final product. "I share Graham's pride in the fact that two Derby companies have joined forces to create an iconic timepiece that will fly the flag for quality British engineering in the Far East."

QUAD exhibition to focus on the future



An exhibition of emergent and established talents from across the East Midlands will be on display at the latest exhibition in the QUAD, within the Market Place, Cathedral Quarter.

"Future Focus" is a long running series of exhibitions selected biennially by QUAD staff from Degree shows across the region. Future Focus addresses and builds upon the fascinating territory of utopia and possible futures. The exhibition will be on display in the QUAD Gallery, corridors and digital screens until 20th June.

Image: From the series Psychopomp by Nick Buxton

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- Company Name: Finesse Hotels (Derby) Limited
- Web Address: <http://www.thefinessecollection.com/cathedralquarter/>
- Locations: Derby, Nottingham, Castle Donington, Belper
- What do you do/ what is your mission statement? Hotels
- When did your business start? 2000
- Why have you become a Bondholder? It was essential to be part of this proactive group of like-minded individuals and companies with one clear vision to market the dramatic change in Derby, to identify key established businesses and accelerate the City into the future.
- What do you hope to get out of it? A clear sense of achievement working with the scheme to promote and attract current and new business to the City and naturally, awareness of our new £4m Boutique hotel operation working as one of the many milestones in a city with a fantastic future!
- What do you think of the scheme? In a word - excellent - every City should have one to promote both internally and externally the pro's as without it many would know what wealth the City has to offer.
- How do you see business shaping Derby's future? Collectively we are a formidable force who can and will make a difference to the City! We have the ability to change the City and accelerate the change to overtake other well established locations.
- What are your favourite things about Derby? How long have you got - the people, the "small town" approach to commerce and living, the fact you have beautiful countryside on your doorstep, the history, the culture and diverse offering now happening - it is a City going places and we want to be part of it!

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To request a Bondholder Scheme Information Pack please e-mail tina.hartley@marketingderby.co.uk.

Promoting the promise of our city

Derby
does it