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## Derby in 2018 World Cup bid



Derby could be one of the host cities for the England 2018 World Cup bid. This week City Council Chief Executive Ray Cowlshaw was joined by Derby County's CEO Tom Glick and Marketing Derby's John Forkin at Wembley Stadium for a slick FA bid launch led by the likes of David Beckham and the Prime Minister.

The campaign theme is 'England United -The World Invited' and it aims to include 12 cities to host the games and associated FIFA Fan Fests that became so popular at Germany 2006.

Derby's Pride Park Stadium is already the region's largest sports venue and Derby County is considering a capacity extension to the 40,000 required as a minimum by FIFA.

Derby's passion for football, with over 30,000 fans packed in each week, is well recognised. Recent hotel and leisure investments in and around the city, together with its road, rail and air connections and compact size, has led many to comment that Derby would prove a fantastic experience for World Cup fans.

## Property Show breaks record

Pride Park Stadium hosted yet another record-breaking crowd last week - this time at the Derby Property and Business Investment Show. Bringing together senior property professionals, both locally and nationally, the event showcased the many development opportunities available within the city as well as those that have been completed or are near completion.

Around 300 people gathered at a packed seminar to hear the speakers from co-sponsors Marketing Derby, Derby Cityscape and Rigby and Co along with representatives from two of the largest public sector developments in the



Record numbers at the Derby Property and Business Investment Show

region: Derby College's £36m Roundhouse campus and the new £400m super hospital, to be renamed The Derby Royal Hospital.

Delegates saw a BBC Newsnight clip predicting that Derby's balanced economy could prove more resilient than many.

During the day the city hosted out of town VIP guests both at the show and on private tours of the up and coming development opportunities.

## Bennetts takes on John Lewis and Selfridges



An iconic Derby department store, trading for 275 years, has been short listed for a prestigious industry award alongside some of the country's most popular shops.

Bennetts on Iron Gate in the Cathedral Quarter, is in the running for The Great Gift Retailer Award alongside famous stores including John Lewis, Liberty in London and Oxford Street's Selfridges.

Open since 1734, Bennetts stocks a huge range of gifts and accessories and prides itself on premium quality and personal service. The awards ceremony will be held in London this Thursday. Best wishes to the Bennett's team!

## London debut for Derby orchestra



sinfonia ViVa will cement its growing reputation as a national orchestra based in the East Midlands with its London debut later this week.

The Orchestra, based in Derby, will perform as part of a 'East Meets West' festival - joined by North India's star violinist Kala Ramnath. ViVa's concert will feature work first pioneered in a Derby-based education project in 2007 involving 180 local school pupils together with Kala Ramnath.

Chief Executive, Peter Helps said: "Our profile in the festival and the challenging nature of the programme, bringing together different musical genres, will be an opportunity to show the London audiences that the East Midlands is certainly alive and kicking when it comes to pushing the classical musical boundaries."

## £1.3m investment in buses



Further investment in public transport is to be made by trentbarton as the first buses in a £1.3m deal are to hit the streets. 13 new buses will be on the 'nines' service as well as extra services along the A38.

These so-called 'posh buses' have been causing a stir across the city whenever introduced. They are low emission, double-glazed and wheelchair and buggy friendly but attention is grabbed by feature leather seats, air conditioning and a designer interior.

The clean, modern buses for passengers to use to travel for work and leisure and the major investment in the service between Mansfield and Derby reflects the attraction of Derby as a major retail and work destination for the surrounding areas.

## From Land's End to John O' Groats...on a bike!



Hotelier James Blick from Cathedral Quarter in Derby and three other local businessmen recently completed a gruelling 960-mile charity bike ride from Land's End to John O' Groats in aid of Rainbow's Children's Hospice and Childhood Eye Cancer Trust. The route is the furthest possible distance in the British Isles and has become a classic challenge that many dream of completing.

Sponsorship money is still coming and they are well on their way to achieving

The team at the finish at John O'Groats

their fundraising target of £20,000 - see their [challenge blog](#) for an account of the expedition or how to donate

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- Location: 47 Queen Street, Derby, DE1 3DE, near Derby Cathedral
- What do you do/ what is your mission statement? The Bang & Olufsen corporate mission statement is: Courage to constantly question the ordinary in search of surprising, long-lasting experiences. Bang & Olufsen of Derby's mission statement is two simple words and based on the result we aim to deliver for our customers: Everything perfect.
- When did your business start? June 2007 – We consult/design/sell/install/service audio visual systems and are the new face of Bang & Olufsen dealerships with the largest single storey store in the UK; which allows us to deliver the full experience in our state of the art demonstration suite.
- Why have you become a Bondholder? To lend the support of one of the world's most respected brands to help promote the city.
- What do you think of the scheme? A fantastic opportunity to learn about local issues and business - we should have joined earlier.
- How do you see business shaping Derby's future? A successful business base is critical to the lifeblood of the city - it's the difference between a failing city and one on the up .
- What are your favourite things about Derby? The people and of course the Cathedral Quarter.

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