



LightSpeedDerby

Bringing super-fast broadband to the city

Derby
does it

Derby hits LightSpeed



BT has announced that it is set to bring super-fast broadband to 79,000 homes and businesses in Derbyshire

LightSpeed Derby, an organisation that aims to secure investment by telecommunications companies has welcomed the investment, part of a wider £1.5bn upgrade across the country made following BT presentations at the Derby Embassy last autumn.

Chair of LightSpeed Derby Graham Bennett said: "This is wonderful news and is certainly a step in the right direction for securing super-fast broadband throughout this area. BT's commitment to this area will give us the opportunity to work closer with them and our aim is for the whole of the city and surrounding areas to attract such investment."

LightSpeed Derby will be launching a website in the next few weeks where local people and businesses can pledge their support for the campaign to develop superfast broadband in the city.

Event promotes Chinese business opportunities



Derby City Council is hosting a trade delegation from Shaanxi Province on Thursday 15th April. The delegation will include companies from Shaanxi's key industries: manufacturing, engineering, automotive, aerospace, mining and also investment. This is an excellent opportunity for local businesses to find out more about this area of China and develop trading relationships with delegates.

Translators will be on hand throughout the day to ensure maximum benefit for both businesses and delegates. The Vice Governor of the Provincial Government of Shaanxi Province, Mr Jing Junhai, will lead the delegation and will be accompanied by five senior officials from his government and around 20 senior business people from leading companies in the province.

The FREE event starts 9.00am at Derby College's Roundhouse with presentations on economic opportunities in Derby and Shaanxi followed by a Business Exchange and informal networking until 3pm with lunch at 12.30. To register as a delegate or to enquire about bringing an exhibition stand,

please email jenny.markland@dncc.co.uk or telephone 01332 851281.

Origination film captures football passion



Creative agency and Marketing Derby Bondholder, Origination, are proud to have a long association in producing design work and marketing material for Derby County Football Club. The season ticket campaign for the 2010/11 season has recently launched under the slogan "Black and White Forever."

To compliment this campaign, they have also created an inspirational video featuring the Rams' equally inspirational centre-half Shaun Barker - capturing his thoughts and feelings before a match.

To view the film click [here](#).

Scheme brings art to Derby's streets



Derby City Council, with assistance from the Cathedral Quarter BID and City Centre Management, have devised a project to install works of art in vacant shop units - acting as a gallery spaces in the very heart of the city centre.

The first installation has already been installed at 30 Market Place (left), depicting Joseph Wright's iconic "The Orrery" currently exhibited at the Museum and Art gallery.

The second installation will be at 1 Morledge and depicts Florence Nightingale as part of the centenary of her death. Two artist residencies will be taking place in April in the Wardwick.

It is hoped that the project will raise the profile of the properties being used, make the retail space more attractive to potential tenants and enable culture to help regenerate parts of the city affected by the recession. If you are interested in offering an empty shop to be used for this project, please contact alan.smith@derby.gov.uk / 01332 641624

Festival draws together artistic talent



Taking place in some of the most prominent exhibition spaces in the region SYNAPSE Festival 2010 is a celebration of the talent and vibrancy of the visual arts across the East Midlands.

With a vast array of work, ranging from painting, photography and print, to video and sculptural pieces, SYNAPSE Festival is an exploration of the many approaches artists have in producing their work, and an endorsement for the exchange of ideas.

As well as exhibiting in many established venues such as the University of Derby, Déda and the New Art Exchange, SYNAPSE Festival events will also inhabit unusual, unfamiliar spaces during the course of the three months. From unused shop spaces and cafes, to Derby's BBC Big Screen and the Royal Derby Hospital, over April, May and June. To find out more visit the [website](#).

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