



The easy self-storage solution

Derby
does it

Marketing Derby Bondholder - Capital Self Storage

Director General and report praise Derby's economic successes



Miles Templeman, Director General of the Institute of Directors

"Derby has a crucial role to play in the country's economic future" - that was the message from Miles Templeman, the Director General of the leading business body the Institute of Directors, on his visit to Derby.

Miles visited Rolls-Royce and Bombardier describing himself as 'incredibly impressed with the hi-tech nature of their work'. The IoD and Marketing Derby hosted a lunch at Pride Park Stadium where Miles hosted a Q&A session for local business leaders

Derby is to welcome another high profile visitor on Monday 15th March, when Phil Hope MP, Minister for the East Midlands, will chair the Regional Economic Cabinet - made of the major business bodies including the IoD, Chambers and the East Midlands Development Agency.

Monday also sees the Number 10 Cabinet Office launch an updated version of "Future Story" which picks out Derby as one of the UK's leading cities for export. The book is researched by think tank Centre for Cities and supported by Marketing Derby.

See the [link](#) to read the report.

Westfield Derby number one in UK for customer service



Westfield Derby has won the British Council for Shopping Centre's Top Award for Achieving Customer Excellence (ACE) recognising outstanding customer services within the centre. Westfield Derby was named as the overall winner of the 5 categories after beating other centres in their class - Brent Cross (London), Bullring (Birmingham), Cabot Circus (Bristol) and Westfield (Merry Hill).

The ACE awards, launched in 2006, celebrate and reward the dedication, innovation and inspiration that define great examples of customer care within the shopping centre and retail destination industry. The "Top ACE" award recognizes the best in group after Westfield Derby was awarded the

Westfield Derby's Lucy Perchard accepts BCSC Top ACE Award

ACE Award for a centre over 80,000 sq ft - this was the second year in a row the centre has won this award.

This now means that the East Midland's largest shopping centre is now recognized in the retail industry as number one for customer service.

Derby to make business links with China



A trade delegation from [Shaanxi Province](#), China, will visit Derby on 15th April to learn more about the business community in Derby and explore the possibility of developing working relationships between the two cities.

The Chinese delegates will be led by Mr Jing Junhai, Vice Governor of the Provincial Government of Shaanxi Province. He will be accompanied by 5 other senior officials from his Government together with around 20 senior business figures from companies in the province.

The event at Derby College's Roundhouse will help delegates get to know Derby and to meet similar local companies with the objective of developing trading relationships.

If you are interested in attending the event, please contact: alan.smith@derby.gov.uk or Catherine.Williams@derby.gov.uk for more details.

Derby lawyers "one of the best"



The most comprehensive survey of workplace opinion in Britain has revealed that law firm and Marketing Derby Bondholder, Freeth Cartwright, is one of the "Best Companies to Work For" in the East Midlands.

The firm has been selected to join the coveted [Sunday Times](#) 100 Best Companies to Work For 2010 list - being one of only 7 law firms nationally to make the rankings.

Mike Copestake, managing partner at the firm's Derby office said: "It's a great achievement for Freeth Cartwright to be listed for the third year running. We have a vision for the firm and I believe that the result is testament to the teams of people who are working hard to turn that vision into reality and ensure that working at Freeth Cartwright is rewarding both professionally and personally."

QUAD curators receive national and international recognition



QUAD Senior Curator, Louise Clements
(Pic: David Graham)

Derby QUAD's curators are having an impact on the contemporary art world after they have received national and international recognition in a series of creditations, awards and publications.

Louise Clements, Senior Curator at QUAD, has been selected as one of five finalists for the UK Young Visual Arts Entrepreneur award, is on the panel for the Hayward Select and has been invited to be Jury Member for The New York Photo Awards May 2010.

Meanwhile, QUAD's Curator Alfredo Cramerotti has recently been selected as a co-curator for 'Manifesta', a European biennial of contemporary Art. Alfredo has furthermore been selected to join a curatorial panel for the most important contemporary art prize in Italy, 'Premio Furla.'

For more information about QUAD and the awards, visit the [website](#).

Diary dates



The Question of Sport Big Screen Quiz

12 March, 12-2pm, Market Place

Part of this year's Sport Relief, BBC Radio Derby's Andy Potter will be the host of an interactive quiz where you make a selection from a multiple choice by standing in different parts of the Market Place - the Big Screen magic does the rest!

Gandhi Foundation - British Library Exhibition

15-19 March, 11-4pm daily

Explore the legacy of Mahatma Gandhi through an exhibition designed by the British Library that will be hosted in the Multi-Faith Centre at the University of



Derby, Kedleston Road.

The Impact of the Equality Bill

17 March, 9-12pm, Commerce House, 2 Victory Way, Pride Park
EMCO in conjunction with Derbyshire & Nottinghamshire Chamber of Commerce will be holding a free seminar about the Equality & Diversity requirements and how the Equality Bill will affect business. Email events@emqc.co.uk for more details.



Construction and Engineering Seminar

18 March, 8-10am, Derbyshire County Cricket Club
SMEs from across the Midlands are invited to a free seminar, hosted by leading Midlands law firm Flint Bishop, which has its own dedicated construction division. Learn more about the issues currently affecting the construction and engineering sector.

Marketing Derby Bondholder - Capital Self Storage



- Company Name: Capital Safe Storage
- Web Address: www.capitalselfstorage.co.uk
- Tel No: 01332 332900
- Email address: sarah@capitalselfstorage.co.uk
- Location: West Meadows Industrial Estate, Derby
- **What do you do/ what is your mission statement?** Secure storage of archive boxes, office equipment & household effects plus secure shredding of confidential waste. The storage of client's assets with the highest level of security and providing real value and trust coupled with a reliable and responsive service.
- **When did your business start?** The Business started in Derby in 2000 with the purchase and refurbishment of the a former bus depot on Uttoxeter New Road, being the first self storage facility in the City. By 2006, 40,000 sq feet of space was occupied and the rate of expansion led to the purchase and redevelopment of the present Storage Centre at the Pentagon Island. By September 2009, we had 60,000 square feet of lettable space with expansion plans in place up to 100,000 square feet, which would make it the largest self storage facility in the Midlands.
- **Why have you become a Bondholder** We are very much a Derby-based business and the Bondholder scheme will allow us to understand more about the local business community and its needs.
- **What do you think of the scheme?** It unites the business community in Derby, giving strength in numbers and providing a local and wider network of key business links that would not otherwise exist. The Bondholder scheme can make positive things happen!
- **How do you see business shaping Derby's future** Derby is very much the "up and coming" City and is developing its status without spoiling its character as a City of charm, skills and innovation. The development of business is at the heart of Derby's present and future progress and the Bondholder can play a real part in that process.
- **What are your favourite things about Derby?** The belief that "Derby" is a great name and brand, central to the UK with a great heart!

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To request a Bondholder Scheme Information Pack please e-mail tina.hartley@marketingderby.co.uk.

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Promoting the promise of our city

