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New essentials guide to Derby goes nationwide



The new guide is checked out by supporting partners

An invaluable and informative guide to Derby was launched on Monday 23rd March to attract visitors to the city to see - and experience - Derby as never before.

The high quality 24-page colour handbook introduces some of the fantastic reasons to visit Derby and includes sections on shopping, eating, entertainment and a useful city centre map.

250,000 copies have been printed and 100,000 will be mailed direct to target postcodes in the city and surrounding areas and a further 100,000 will be distributed through tourist information centres in the county and beyond. The booklet will also be available to collect from the concierge desk at Westfield Derby, in various city centre businesses and hotels and many larger organisations will be circulating to their staff.

Challenge to fans to break attendance record



Derby County's Pride Park Stadium is the venue for this year's FA Women's Cup Final - sponsored by E.ON on Bank Holiday Monday, May 4th. It's part of a Weekend Football Festival - presented by emda - in the city between 1st May and 4th May 2009.

The Rams are targeting a new European crowd record for a women's game as Cup holders Arsenal take on Sunderland who have reached the final for the first time.

Marketing Derby, emda and Derby County would like to offer you the chance to take advantage of a special group booking rate for 15 tickets or more (1

2008 Winners - Arsenal

adult per 10 children) of just £3 per adult ticket and £2 for concessions. If you are an employer, why not treat your staff to a bank holiday day out for all the family?

The match is live on ITV, so to sample the unique atmosphere of Pride Park, book your special group package tickets by phoning the DCFC ticket office on 0871 472 1884 or book online via www.dcfco.co.uk

Derby firm named as a top 100 small company



2009 has seen a great start to Derby-based Chartwell following their success in achieving the prestigious 3 star status from Best Companies Ltd, they now have been ranked in The Sunday Times Top 100 small companies to work for.

Chartwell, a prestige vehicle body repair centre achieved a top 50 listing within the Sunday Times awards from the 565 small companies whom registered and were also named within the top 10 companies for 3 of the key judging areas.

Star of "The Damned United" introduces film at QUAD



Michael Sheen plays Derby County legend, Brian Clough

Maurice Roeves, who plays trainer Jimmy Gordon in the new film The Damned United (15), will be at QUAD to introduce the film on Sunday 5th April at 6:00pm. He will be talking about his role in the film in a Q& A before the screening, which will be led by lifelong Derby supporter and ex-Blue Peter Presenter, Simon Groom.

The Damned United is a new British film which chronicles the 44 days Brian Clough managed Leeds United in the 1970's. Michael Sheen, pictured left stars as Derby legend Brian Clough, with supporting performances from Jim Broadbent (Sam Longson), Timothy Spall (Peter Taylor) and Colm Meaney (Don Revie). The film can be seen at QUAD from Fri 27th March – Thurs 9th April.

Ticket prices and show times are available at the following website: www.derbyquad.co.uk

Introduction to opera offer



Experience a live Opera with a friend and pay for just one ticket. Ellen Kent & Amphitheatre productions present Verdi's Aida at Derby LIVE's Assembly Rooms on Thursday 2 April at 7.30pm and we have an exclusive offer, giving you two tickets for the price of one, saving up to £31.00.

The grandness of the colosseum of Rome and the greatness of Egypt come together in this spectacular new production, bringing one of the most tragic love stories to life, set against one of the greatest pieces of music Verdi ever produced.

Please book tickets at the box office or on 01332 255800 and quote 'Introduction to opera offer' at time of booking. Top three prices only. Subject to availability and restrictions. Cannot be used on tickets already purchased.

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Handelsbanken

- Company Name: Svenska Handelsbanken
- Web Address: www.handelsbanken.co.uk/derby
- Email address: derby@handelsbanken.se
- Telephone number: 01332 209480
- Location: 4 Pinnacle Way, Pride Park, Derby DE24 8ZS.
- What do you do/ what is your mission statement? To provide bespoke, relationship driven, banking services to individual and corporate clients.
- When did your business start? Svenska Handelsbanken established 1871, Derby Branch opened 2 January 2009.
- Why have you become a Bondholder? Being a new bank to the area, we need to establish our brand and become part of a progressive, forward thinking business community, staying close to local developments and

market data. The scheme provides us with the ability to match our plans with reality, without having an expensive outlay.

- **What do you think of the scheme?** The scheme, using a phrase that is all too important in the current economic climate, 'is fit for purpose'.
- **How do you see business shaping Derby's future?** We will provide the necessary working and loan capital to allow local businesses to continue to invest in themselves and in the city. At the same time we will provide personal finance to allow individuals to invest in the local economy, businesses and infrastructure.
- **What are your favourite things about Derby?** It has a diverse economy, with good road, rail and air infrastructure. It has a proactive approach to looking after its own sustainability and investment appeal. Its locality makes it an ideal place to live and work, with its size providing the appeal of a town, without losing the benefits of a city.

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Promoting the promise of our city

