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## Bondholders complete hat-trick of Business Awards



Orchid IT -Business of the Year

All three Marketing Derby Bondholders who were nominated - East Midlands Airport, Derby County Football Club and Orchid IT- are celebrating after scooping awards at the prestigious Business Derbyshire Awards, held at Pride Park Stadium on Friday night.

East Midlands Airport were awarded "The Environment Award", Derby County in the Community picked up the "Business Commitment to the Community Award", while Orchid IT beat of stiff competition to win the coveted "Business of the Year Award."

The glittering black tie ceremony, hosted by the energetic and enthusiastic Brian Blessed, rewards companies in Derbyshire in 7 categories. The event is facilitated by the Derbyshire and Nottingham Chamber of Commerce in partnership with the Evening Telegraph. Winners of the competition become candidates to enter the British Chamber of Commerce Awards in London later this year.

A fantastic evening was had by all at the awards, with the drinks reception and canapés sponsored by Marketing Derby Bondholders.

## Sign up online to Change Track campaign

An online petition has been launched on Tuesday on the Downing Street website calling on the Government to award a £7.5bn UK rail contract to Bombardier as part of the Evening Telegraph's "Change Track" campaign.

The petition aims to put pressure on the Department of Transport to change its



decision and award the order for about 1,400 carriages to the consortium which includes the Derby-based train maker.

The online petition is available at the following website:

<http://petitions.number10.gov.uk/Bombardier/>

IF YOU WOULD WISH TO BE KEPT INFORMED AND BECOME PART OF THE CAMPAIGN PLEASE EMAIL [tina.hartley@marketingderby.co.uk](mailto:tina.hartley@marketingderby.co.uk)

## Derby weathers the property storm



Award winning regional commercial property practice and Marketing Derby Bondholder, Innes England, have recently published their latest report on the activity in the property markets across the East Midlands.

The report highlighted that Derby had weathered the storm during the difficult and challenging second half of 2008 - primarily due to the strong performances within the high technology and manufacturing sectors.

Take up levels of office space are at a six year high and three quarters of Grade A office stock are represented in total lettings.

The full report profiles Nottingham, Derby and Leicester with statistics for the past five years broken down by retail, office, industrial and investment together with a profile of key deals and the market background. To receive a copy please email: [gsheppard@innes-england.com](mailto:gsheppard@innes-england.com)

## Contemporary photography and media festival comes to Derby



Tom Pope "Over the Edge"

FORMAT International Photography Festival starts this week at QUAD at venues throughout the city. The festival celebrates the wealth of contemporary practice in international photography and will feature 200 photographers, over 20 venues for 4 weeks from 6<sup>th</sup> March until the 5<sup>th</sup> April.

FORMAT is now one of the UK's leading contemporary photography and media festivals, and this year includes exhibitions, talks, screenings, masterclasses, conference, portfolio reviews, bookshop, mass participation and special events.

The festival is curated by Louise Clements and organised by QUAD in partnership with Derby City Council, Arts Council of England and University of Derby.

For more information, please call QUAD Box office on 01332 290606, or go to the festival website: [www.formatfestival.com](http://www.formatfestival.com)

## Rickshaws set to roll in Derby

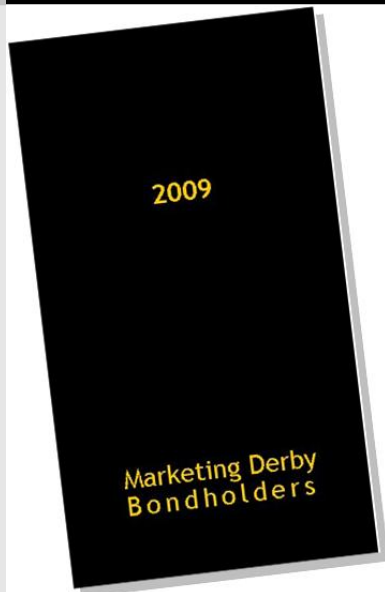
The sight of rickshaws transporting passengers through the streets of Derby will become a familiar sight as a new service is launched for pre booked passengers from booking points around the city.

The rickshaws will travel down the busiest streets in Derby and is completely free - with any tips to go to the Derby Association for the Blind.

The eye-catching rickshaws will include sponsorship opportunities for businesses for £90 for a 2 month period or for longer periods. To find out more about advertising on the rickshaws please email: [lee.todd3@ntlworld.com](mailto:lee.todd3@ntlworld.com)



## Diary dates



### The Business Booster Seminar - Wednesday 11<sup>th</sup> March

The Derby Conference Centre, London Road 8.30am with buffet breakfast. A free business growth seminar for business owners and MD only including a presentation and preview of The Business Booster - a programme dedicated to improving business performance. For more details or to book a place, call 0800 458 8354

### Twinning Meeting - Thursday 12<sup>th</sup> March

The Brunswick Inn, 1 Railway Terrace 7pm  
The second Derby-Osnabruck twinning meeting will include a presentation of the projects for 2009 and opportunities for businesses, schools and individuals to get involved. For more details, please email [Lea.Arlt@derby.gov.uk](mailto:Lea.Arlt@derby.gov.uk)

### Being an Employer of Choice in Challenging Times - Thursday 19<sup>th</sup> March Pride Park Stadium

The programme for the ACAS East Midlands Conference has changed to make it even more responsive to the prevailing business conditions. This event will be of particular interest to HR practitioners, Trade Union colleagues and employers and will include key-note speakers and practical workshops. Further information can be found at [www.kc-jones.co.uk/acas](http://www.kc-jones.co.uk/acas)

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- Email Address: [Sharon@essentialmarketingsolutions.co.uk](mailto:Sharon@essentialmarketingsolutions.co.uk)
- Telephone number: 0776 4616 828
- Location: Aston on Trent, Derbyshire
- What do you do/ what is your mission statement? Essential Marketing Solutions is a small and dedicated business providing tailored professional marketing services - without the big agency fees.
- When did you start? October 2008.
- Why have you become a Bondholder? This is an opportunity to put my money where my mouth is as an advocate of raising the profile of our city's global biography.
- What do you think of the scheme? With proven success the Bondholder scheme continues to push forward and in return offers a wealth of information about Derby's business economy.
- How do you see business shaping Derby's future? Attracting inward investment and supporting local business growth are essential in ensuring Derby's long term success. We are trading in difficult conditions so it is even more important to maintain the momentum of business development which in turn will create jobs and investment opportunities.
- What are your favourite things about Derby? As a 'Derby girl' I really like the fact that the city continues to grow. Growth leads to opportunities for employment, learning and new places for us all to enjoy.

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if you know someone who would like to receive it, please e-mail [andrew.lowe@marketingderby.co.uk](mailto:andrew.lowe@marketingderby.co.uk).  
To request a Bondholder Scheme Information Pack please e-mail [tina.hartley@marketingderby.co.uk](mailto:tina.hartley@marketingderby.co.uk).

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