



An exciting and inspiring experience for learners

Derby
does it

Marketing Derby Bondholder - Derby College

The Derby Embassy comes home



Tom Glick, one of the Ambassadors due to speak at the Derby Embassy

Derby County Football Club President and Chief Executive, Tom Glick, has been announced as one of the speakers at a special Derby Embassy event to launch the start of Inspiring Derby 2010 at the Showcase Cinema de Lux, Westfield Derby on Monday 28 June from 9-11am.

Open to the public, this free event is an exciting opportunity to see how Marketing Derby promotes the city to investors through films and short presentations. To secure a place, please call Marketing Derby on 01332 201 860 or email tina.hartley@marketingderby.co.uk

Other speakers include Adam Wilkinson, Chief Executive, Derby City Council; Cllr Harvey Jennings, Leader of Derby City Council and Peter Richardson, Chair of Derby Renaissance Board.

Inspiring Derby showcases what's best about the city through a week of events, tours and activities. The full programme is available to view online [here](#).

Derby Festé headline act will take some beating



Les Commandos Percu

Already recognised as one of the most spectacular weekend festivals of its kind, this year's Derby Festé promises to bring some of the very best outdoor acts in the world to the streets of Derby from 24-26 September.

The undoubted highlight of the three-day spectacle will be the appearance of the internationally acclaimed percussion and pyrotechnics act, Les Commandos Percu, currently on tour in France, Spain and Belgium who will help to make the city rock with a choreographed performance in front of thousands in the Bass Recreation Ground. To see them in action, see their [website](#).

For more details on Derby Festé take a look at the [website](#) where further announcements will be made or follow them on [twitter](#) and [facebook](#).

Orchid voted IT support company of the year



The team from Orchid collect the award from comedian Sean Lock

Just a year after being voted Derbyshire Business of the Year, Marketing Derby Bondholder, Orchid IT has been awarded one of the highest accolades in the IT world beating off the competition from seven of the UK's biggest and best known names to clinch the title of IT Support Company of the Year at this year's MicroScope Awards for Channel Excellence (ACES).

The awards, which are now in their fourth year, are organised, by MicroScope magazine, a weekly publication for computer manufacturers, distributors and resellers within the channel, which has been published since 1982.

Orchid was the only firm outside of the South of England to be shortlisted. Commenting on the award managing director Brett Critchley said:

"Winning the national title of IT Support Company of the Year is an incredible achievement, particularly when you consider the incredibly tough competition that we were up against.

University clock completes new look



The three towers at the University of Derby's Kedleston Road site - part of the Derby skyline since the 1960s - have been given a sleek new look at a cost of £13.5m. A finishing touch for them has been the addition of a stylish £25,000 clock, on the side of the North Tower, designed and built by expert clockmaker and fellow Marketing Derby Bondholder Smith of Derby.

The clock is unusual in that the clock face is a semi-circle, rather than the traditional full circle. The 4.2 metre long metal frame has a 0 at the bottom and 12 at the top of it, with hour markings in-between. The single hand will move along this length over each 12 hour period, instantly sweeping back to 0 to begin again once it reaches 12noon and midnight. This is known as a 'fly-back' movement. It is thought the University's may be the largest 'fly-back' type clock movement on any building in the world.

Meanwhile, the University, which is a Marketing Derby Bondholder, has been ranked second for safety in a recent survey of international students studying at UK universities. The survey also revealed that its' students' union, faith provision, health and accommodation services all ranked in the top three.

Derby College celebrates success



Marketing Derby Bondholder, Derby College is holding a week of events (w/c June 20) to celebrate learner achievements - coinciding with the national VQ Day on June 23 to highlight the stature of vocational training.

Several events will be open to the public, free of charge, including a spectacular Hair and Beauty show at The Roundhouse on Tuesday June 22 from 6pm onwards - the College's flagship vocational campus on Pride Park.

Other events open to the public during Celebration Week include an open day at Broomfield Hall, Morley; fashion catwalk show, art and design and retail fashion exhibitions at The Roundhouse.

For more information about any of the Celebration Week events, please contact 0800 028 0289 or visit the [website](#)

Marketing Derby Bondholder - Derby College



- Company Name: Derby College
- Web Address: www.derby-college.ac.uk
- Telephone number: 01332 520 200
- Locations: Derby and Derbyshire.
- What do you do/ what is your mission statement? Derby College is one of the most visionary, entrepreneurial and successful Colleges in the UK - releasing the potential of both our learners and employers and supporting them to achieve outstanding success.
- When did you start? Derby College was created in March 2002 following the three-way merger of Derby Tertiary College Wilmorton, Broomfield College and Mackworth College Derby. In February 2010, the College

merged with South East Derbyshire College with campuses in Ilkeston and Heanor.

- **Why did you become Bondholders?** Integral to the College's role is supporting the enactment of local economic development by providing the education and skills required by local employers to ensure that they are equipped with the workforce necessary to compete in future domestic and global markets. This is therefore an important aspect of Derby's marketing message to existing and potential employers and the College is keen to be part of the important work that Marketing Derby does on this agenda.
- **What do you think of the scheme?** The Bondholder scheme is an excellent way of sharing Derby's success and potential with businesses and organisations both within the city and then harnessing that our joint energy and commitment wider afield to market the city to potential investors.
- **How do you see business shaping Derby's future?** Businesses are the life blood of the city but they need a skilled workforce to be able to contribute to the city's economic wealth and community well being. We therefore work in partnership with more than 1,000 employers to develop the skills of their existing workforce and ensure that young people have the skills that are needed in the workplace to achieve this objective.
- **What are you favourite things about Derby?** Derby is a celebration of diversity, aspiration and inspiration and we have much to be proud of. Education continues to play a crucial role both in the workplace and in our local communities to maintain and build upon these strengths.

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To request a Bondholder Scheme Information Pack please e-mail tina.hartley@marketingderby.co.uk.

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Promoting the promise of our city

