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Derby
does it

Marketing Derby Bondholder - Bakewells Solicitors

Derby secures DTA coup



This September over 500 delegates, including ministers expected from the new coalition government, will descend on Derby to attend the UK's leading community enterprise conference.

"Inspiring Places: the art of the possible", is the Development Trust Association's 15th national conference, following last year's event at London's QE2 Conference Centre. Community enterprise is an expected growth sector in the current political and economic climate and getting the DTA to meet in Derby is quite a coup for the city.

The 3 day event will be centred on the Market Place with sessions being held at the Assembly Rooms, Quad and Guildhall Theatre.

There is an opportunity for local businesses to raise their profile with a key national audience through various sponsorship packages now available with prices ranging from £795 up.

Just follow this link for more details:

www.dta.org.uk/conf2010sponsorship

Derby Hospitals among UK's best



Figures from the latest patient figures has placed the Royal Derby Hospital (left) and London Road Community Hospital in the top 20 per cent of hospitals in the country.

The annual Inpatient Survey was carried out by the health watchdog Care Quality Commission, with 162 hospital trusts in England taking part.

Chief executive of Derby Hospitals, Julie Acred, said: We've improved in almost every area, including cleanliness on the wards and privacy and dignity for our patients. And we were rated more highly for the information we give out about treatments and conditions."

A thoroughbred experience for Derby

The end of May saw the grand opening of the iconic Derby pub 'The Greyhound' on Friar Gate, by Derby Brewing Company - a grade two listed pub dates back to 1734, making it one of Derby's oldest.

The £200,000 renovation project by Derby Brewing Company, involved exposing the character of the building with a modern twist. The new



features include a landscaped walled garden, alfresco BBQ kitchen and roof terrace.

Trevor Harris, founder of the Derby Brewing Company, said; "It was important to restore the pub sympathetically and bring it back to its former glory. We are confident the new pub will be a welcome addition to the city centre and local economy and look forward to our next project."

QUAD visitors over a quarter of a million



QUAD, Market Place, Cathedral Quarter

Marketing Derby Bondholder, QUAD, have recorded visitors figures way above target and is now firmly established as a one of the highlights for people from Derby and across the UK - including the internationally recognised photography festival, FORMAT.

QUAD boasts a two screen cinema, contemporary art gallery and café bar and brings the very best in international quality art and film into the heart of the city. The latest annual footfall figures have revealed that nearly a quarter of million people have visited the venue (245,344), smashing their target of 200,000. It's the same story in cinema sales too with nearly 55,000 against a target of 44,000.

Meanwhile, Deputy Director Adam Buss has been recognised for his role at QUAD as he has been named in the "42 under forty-two" feature in leading business magazine - Midlands Business Insider. The article lists the top 42 entrepreneurs in the region under the age of 42. Adam said: "The challenge has been communicating what is a diverse set of activities to a diverse audience."

'Invest in Derby' says Think Tank

England's leading
hi-tech city

Derby
does it

Derby is on the list of cities described as dynamic and among those most likely to create new jobs says a report launched by respected think tank Centre for Cities this week.

Perhaps surprisingly, many cities actually lost private sector jobs through the economic boom, for example Stoke and Nottingham lost 20,900 and 15,600 such jobs respectively. Derby is in a group of cities, including Milton Keynes and Northampton, who created private sector jobs, in Derby's case 3,200.

The report calls for prioritisation of scarce capital resources and relaxation of planning rules for buoyant city economies. The coalition government should give local authorities such as Derby City Council stronger financial incentives to support the creation of new employment and new housing areas.

In a separate report the Financial Times said that the National Endowment for Science, Technology and the Arts (Nesta), working with Oxford Economics, had concluded high technology rather than broad-based manufacturing, offered the best route to economic growth. This should also be of interest to Derby where 12% of the workforce is employed in high technology, four times the national average and the highest percentage in the UK.

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- Company Name: Bakewells Solicitors
- Web Address: www.bakewells.co.uk
- Email address: help@bakewells.co.uk
- Locations: 64 Friar Gate, Derby
- What do you do/ what is your mission statement? Full Service Law firm including: Residential Property; Divorce, Financial Settlements & Child Care; Wills, Tax & Probate; Personal Injury; Company & Commercial; Commercial Property; Litigation & Dispute Resolution; Employment Solutions
- When did your business start? Bakewells was originally formed in 1964. However after a successful management 'buy-out' in 1996, Bakewells Derby was re-launched as a full service modern law firm. In that time, through focussing on our commitment to client satisfaction, value for money and efficient delivery of our services, we have doubled in size and secured our position in the Market as one of Derby's leading

- law firms.
- **Why have you become a Bondholder?** With our business firmly rooted in Derby, any plans to develop the city, is great for both the company and our employees. If we want to be successful, we need to participate. We strongly believe in investing in our environment and the people within it.
 - **What do you think of the scheme?** A fantastic idea - All forward thinking businesses are well aware of the impact a good marketing plan will have on the success of their business. Marketing Derby has taken that a major step forward: they are bringing businesses together in order to promote the city as a whole so that, it turn, everybody benefits.
 - **How do you see business shaping Derby's future?** Derby is home to many powerful and influential businesses all whom have a vested interest in the success of the City. The plans for the regeneration of Derby, which are well underway, are phenomenal, but with the combined efforts and input of these companies, we believe Derby will achieve it's full potential in record time.
 - **What are your favourite things about Derby?** After asking our staff, many of whom have relocated to Derby from other major UK cities, we found that the general consensus is that Derby's 'best bits' is definitely it's location - A vibrant growing city at the centre of England, and yet, only 10 minutes away from some of the most beautiful countryside in the world!

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To request a Bondholder Scheme Information Pack please e-mail tina.hartley@marketingderby.co.uk.

www.marketingderby.co.uk

01332 201860

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Promoting the promise of our city

Derby
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