



Brands and marketing campaigns that get results



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New restaurant serves up spectacular Japanese cuisine



The teppanyaki bar at www.moonsha.co.uk

A local entrepreneur has invested £600,000 to transform a former tyre centre into a unique Japanese restaurant capable of seating around 400 and creating 28 jobs. The ground floor features a central teppanyaki bar where chefs cook food on a hot plate in front of diners whilst the 1st floor houses function suites.

Moonsha bar and restaurant at the junction of Friary and Curzon Streets also offers Sushi, Sashimi and Bento boxes as well as more traditional noodle and curry dishes. It was packed over its opening weekend and compliments the variety of traditional and world-wide cuisines available in the Friar Gate area.

Owner Ailee Dang has more than 25 years experience in the restaurant business and is confident that Moonsha will prove a success by providing an authentic Japanese dining experience with a twist.

Continental market arrives in Derby



The first traveling market to visit Derby this year arrives from Thursday for four days and is expected to attract hundreds of people to browse and buy items from over 75 traders at the Continental Market in the Corn Market.

The large, bustling and colourful market brings together stalls selling authentic food and goods from across Europe including France, Germany, Holland, Spain, Austria, Belgium and Italy.

The market will be open from 8.30am until 5pm from Thursday 4th until Sunday 7th June and will return again from Thursday 22 until Sunday October 25.

Unique exhibition on show at QUAD



An exhibition at Quad by international artist Daphne Wright explores the private and personal act of prayer and meditation. *Prayer Project* is a new multi-screen, moving image installation comprising of film portraits of individuals in the act of prayer and meditation.

The exhibition continues until 28th June 2009.

Meanwhile, six of the artists from the Derby FORMAT International Photography Festival exhibited their work in Chongqing, China during May. The visit to China also links with an artists' residency with an artists from Chongqing, when painter Zheng Li will be working in QUAD from this month.

FORMAT International Photography Festival will return to Derby in March 2011.

Rams to celebrate at their former home



Derbyshire Phantoms Twenty20 Cup clash against Durham Dynamos on Tuesday 23rd June, will now double up as a day of celebration as part of Derby County Football Club's 125-year anniversary and to raise money for charity.

When the Rams were formed in 1884, the County Ground was their home and a selection of their legendary former players are returning to the ground to celebrate; some of whom will be playing in a five-a-side match at 6pm ahead of the floodlit Twenty20 cricket encounter starting at 7pm.

Admission will be at a special rate to Derby County season ticket holders only (when purchased online) of £8 adults and £1 juniors. A promotional code is obtained by calling the DCFC ticket office on 0871 472 1884, option 1 and then pressing 6. After quoting their customer number, tickets for the match can be purchased from www.derbyshireccc.com where the code can be entered.

Online video's help visitors find their way



The new £400m City Hospital

Moves from the Derbyshire Royal Infirmary to the City Hospital are now well underway, with the Accident and Emergency Department successfully transferred on 20th May. Derby Hospitals NHS Foundation Trust has created informative videos that help patients to find their way around the new hospital to help reduce uncertainty and anxiety before people arrive.

Derby Hospitals is the first in the country to produce online, interactive videos to help patients and visitors get around the new £400m hospital. Dependent on the service and department required, the videos will inform the user of the best entrance to use, therefore reducing visitors travel time once inside the building.

Available to view on the homepage of the Derby Hospitals website, www.derbyhospitals.nhs.uk, the videos are a new way in which patients and visitors can learn about their local facilities before visiting them.

Leader lunch to focus on role of university



The Derbyshire and Nottinghamshire Chamber of Commerce City Leader Luncheon is to be held at Pride Park Stadium on Friday 12th June, 12noon-2pm. This month's speaker at the [City Leader Luncheon](#) will be led by Professor John Coyne, Vice Chancellor of the University of Derby. John will be talking about the role a university can play in building a better regional economy.

The lunches offer an opportunity for networking to principle, partners and senior business managers as well as diverse range of speakers. The cost of attending is £24.50 + VAT for Chamber members and £44.50 + VAT for non-Members of the Chamber. To book your place email events@dncc.co.uk or telephone 01332 851280

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- Company Name: Katapult
- Web Address: www.katapult-studios.com
- Telephone number: 01332 294416
- Location: Ashbourne Road, Derby
- What do you do/ what is your mission statement? Katapult are a brand communications agency. We use 'Method and Magic' to build brands and deliver integrated marketing campaigns that get results. We provide strategic, creative and technical expertise across service areas including branding, advertising, design, direct marketing, website development, digital media, motion graphics and video production.
- When did your business start? 2001.
- Why have you become a Bondholder? Derby is a fantastic place to work and live in and has the potential to become even better; we're right behind Marketing Derby's efforts to improve every aspect of the city and want to make a positive contribution. The creative sector has a significant role to play in the social, cultural and economic transformation in Derby, as it does in all truly great cities.
- What do you hope to get out of it? By supporting the city, we believe we can benefit from building relationships with other like minded businesses as well as from the opportunities that new investment will create.
- What do you think of the scheme? It's a good idea and I think it will make a difference.
- How do you see business shaping Derby's future? The city is home to some world renowned brands and businesses - large, small and mid sized - that have already made a massive impact and will continue to do so. I think this will help to accelerate progress by bringing forces together.
- What are your favourite things about Derby? The people and its location. Since moving to Derby 10 years ago it has become my home, a place which I consider to have a real sense of community. I love the fact that I can walk or cycle across the city with ease, can live close to the city as well as the great outdoors and that we are able to establish a successful creative business here.

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