



One of the region's most proactive developers

Derby
does it

Marketing Derby Bondholder - Cedar House Investments

Derby takes Insider top spot



Rolls-Royce Chief Executive, Sir John Rose (left), has been nominated as the person wielding most power over the midlands regional economy according to the 2010 Business Insider magazine Power 100 list released this month. The citation comments that Derby's number one employer has helped the city build a reputation for excellence and has a massive impact on the regional economy.

Other Derby-based entrants include Peter Gadsby Chairman of Ark Capital at 13, described as the 'biggest name on the East Midlands commercial property scene', Marketing Derby's John Forkin at 41, EMDA's Bryan Jackson (45), City Council CEO Adam Wilkinson (60), Nigel Rudd (63), John Kirkland (82) and James Blick from Finesse Hotels (99).

Adam Wilkinson enters the list after less than a year in Derby and is described as knowing regeneration 'inside out'.

Business Leaders meet to plan city's economic future



Around 100 delegates attended the Economic Futures Conference at the Derby Conference Centre on 30th June. Bringing together a vibrant mix of people from across the East Midlands, the event began the process of forming a new Economic Strategy for the city of Derby.

The message from the conference was that Derby remains a city of opportunity and that all partners are committed to achieving economic growth.

A summary report of the consultation event is being produced and will be available mid July. The Derby Renaissance Board will be responsible for the production of a new Economic Strategy, planned for completion in October.

Marketing Derby Bondholder banner partnership



Marketing Derby Bondholder, MX Display, have produced some huge banners for fellow Bondholder, Toyota Motor Manufacturing (UK) Ltd to mark the launch of production of the new eco-friendly hybrid Auris as reported in last week's eShot.

The banner, about 80 metres long and six metres high covers the length of the Derby-based factory. A second, smaller banner has also been produced. Claire Slater, of MX Display, said: "We received the phone call from Toyota out of the blue and, within half an hour, we were at the factory talking through the designs. We're really pleased with the result and it's great for us to be part of what is a landmark moment. It's also an excellent example of local companies working together."

Bondholder scoops regional award for second year



Marketing Derby Bondholder, Cedar House Investments, has scooped the title of Property Company of the Year at the 2010 regional Estates Gazette Awards for the successive year.

The winners were nominated by the Estates Gazette editorial team and voted for by Estates Gazette readers. Cedar House Investments will now join the seven other regional winners on the contender list for the National Property Adviser of the Year Award - announced later this year.

Commenting on the award, Peter Gadsby, Chairman of Cedar House Investments, said: "Cedar House Investments has built its reputation on its ability to identify superior development opportunities and deliver striking, sustainable schemes and we are delighted to have been recognised for the second year running."

Lisa Pilkington, Midlands Editor of Estates Gazette and Peter Gadsby

Summer festival brings rhythm to Derby



A festival which brings together colourful live performances, music, dance and vibrancy to Derby's city centre kicks off in style with the Caribbean Carnival and the South Asian Arts Festival this month.

Brought together under the festival name "Summer Rhythms", the two events take place over consecutive weekends, starting with the Caribbean Carnival's street procession on Saturday 17th July and a family day at Osmaston Park on Sunday 18th July.

The South Asian Arts Festival continues the Summer Rhythms fever on Sunday 25th July in Derby's Market Place with an outdoor music and dance extravaganza from the world of Bollywood to Bhangra with a twist of urban flavours!

Find out more at the [website](#).

'Question Time' at the Cathedral Quarter Hotel



Marketing Derby Bondholder, The Derbyshire & Nottinghamshire Chamber of Commerce (DNCC) are holding a "Question Time" style event to give businesses the opportunity to pose thoughts and opinions in reaction to the new Government at their latest Business Leader Lunch - Friday 9th July at the Cathedral Quarter Hotel from 12 noon-2pm.

Delegates will have the chance to put questions to the panel on the future support for businesses, the potential impact on the local economy and what they believe should be the solution. Confirmed panelists are: Cllr Harvey Jennings, Leader, Derby City Council; John O'Reilly, Business Support Director, EMDA; Phil Stanyer, Chair of the Derbyshire Members Council, DNCC.

The cost of attending the lunch is £22.50+VAT for DNCC members and £42.50+VAT for non members. To book your place please email events@dncc.co.uk or telephone 01332 851280 for further information.

Marketing Derby Bondholder - Cedar House Investments

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- Web Address: www.cedar-house.co.uk
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- Telephone number: 01332 227670
- Locations: Pride Place, Pride Park.
- **What do you do/ what is your mission statement?** One of the region's most proactive developers with a depth of experience that provides a reputation for creating innovative mixed use, office, industrial and retail developments across the whole of the Midlands.
- **When did you start?** 1998.
- **Why did you become Bondholders?** We are keen to be involved and support any enterprise that wishes to promote and support Derby. As such we are delighted to be a bondholder to assist this promotion.
- **What do you hope to get out of it?** Our aim is to connect to other local enterprises and collectively support, contribute and promote the development of this truly great city.
- **How do you see business shaping Derby's future?** We have always maintained that business shapes our City: our business being a prime example. Cedar House were the first developer to undertake speculative development on Pride Park in 1998 and we are currently underway completing the final phase of Pride, Park - The Point.
- **What are you favourite things about Derby?** Opportunity.

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To request a Bondholder Scheme Information Pack please e-mail tina.hartley@marketingderby.co.uk.

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