



Pushing boundaries in design, versatility and innovation



Marketing Derby Bondholder - RJ Design Associates

Derby could provide key to election success



The BBC Radio 5 Live Breakfast Show will include features on Derby on Thursday and Friday this week featuring popular presenters Nicky Campbell and Shelagh Fogarty.

The leading live news and sports broadcaster will include interviews with key business leaders as the programme will examine the significance of Derby North as a key constituency and a barometer in forecasting the overall result of the General Election later this year. A report by the Times in December also identified Derby as one of the key Election battle grounds.

BBC Radio 5 Live is available on digital radio and TV, online and at 909/693 AM and we expect the Derby slots at 7.40am and 8.40am.

New design agency opens on Pride Park



The team at AD600 (l-r) Paul Lebeter, Becky Hood & Billy Horsfal

Marketing Derby Bondholder, RJDA, have started the new decade in the most positive and proactive way possible by opening a second Design Agency on the prestigious Pride Park.

AD600 is a stylish new agency with a creative edge. Their dynamic, fresh and eager team are ready to face these challenging times. "Companies on Pride Park are all set to gain from us, the same benefits that larger more expensive agencies offer" commented Paul Lebeter AD600's Studio Manager.

Rob Walker, company MD said "Derby is a fabulous city with a huge pool from which to draw talent, business and opportunity. Our broad-based city has altered considerably over the last year and has attracted even more high quality buildings and businesses. Through the development of new investment projects and with a revitalised central hub our city continues to offer everyone plenty to be excited about in this new decade"

Proms style debut for ViVA



sinfonia ViVA Principal Conductor,
André de Ridder

Derby-based orchestra sinfonia ViVA make their Big Screen debut later this month when the first half of ViVA's concert on January 27 will be relayed live in Derby's Market Place as part of partnership between the Orchestra, Derby LIVE and the BBC and is one of the events to be shown during January.

The see-for-free prom opportunity will capture the spirit of the live action inside the hall and will be presented by BBC Radio Derby's Aleena Naylor who will introduce the music and personalities behind the performance taking place in the Assembly Rooms. ViVA Chief Executive Peter Helps said: "This is the first time a project like this has been tried by us and we are very excited about the opportunities it presents."

Also showing on the screen this month are the University of Derby's graduation ceremonies on 22nd and 23rd January and a Garden Bird Bonanza on Saturday 30th January which also includes bird related activities and information in the Market Place.

Celebration of women in business



Jo Fairley, founder Green & Blacks

A ceremony designed to recognise the commitment and contribution made by business women to the East Midlands economy, The Women of Worth Awards, will spotlight three outstanding business women in key business categories. Nominations are sought from individuals, colleagues, friends or clients. The entry process is very simple and the deadline for nominations is Friday 15th January. More details on the [website](#).

The winners of the Women of Worth Awards will be announced at the hugely successful East Midlands Women in Business Conference which takes place at Pride Park Stadium on 4th March. Now in its' 6th year, it provides advice, support and inspiration to women looking to develop their businesses, skills, employment prospects and personal life.

This year's event will welcome fitness guru and hugely successful business woman, Rosemary Conley CBE, Jo Fairley (left), Founder of Green & Blacks Chocolate, along with eBusiness expert, Susan Hallam. For further details and to register, please visit the [website](#).

42s' contenders sought



Leading regional magazine, *Business Insider*, is seeking nominations for its 2010 "42 under 42" feature which aims to highlight the region's blooming business talent by selecting 42 young entrepreneurs under the age of 42.

In addition to nominations from colleagues, self-nominations are also welcomed. Details of the person you are nominating, who should be under 42 years of age on 1 May 2010, should be sent to: andy.coyne@newsco.com

Marketing Derby Bondholder - RJ Design Associates



- Company Name: RJ Design Associates
- Web Address: www.rj-da.co.uk
- Telephone number: 0115 9445428
- Location: Stanton By Dale, Derbyshire
- What do you do/ what is your mission statement? Creative, talented, inspirational and environmentally sensitive. RJDA are a multi faceted, fully integrated marketing communications agency. Always one step ahead of the competition, our approach is an exciting combination of customer led, technology driven, environmentally aware. RJDA consistently push boundaries in design, versatility and innovation to provide cutting edge, competitively priced, ecologically sound marketing solutions for clients.
- When did your business start? RJDA was founded in 2000 and with

sustained growth, investment in people and a recent move to 12,000 sq ft of contemporary new premises, are uniquely positioned for further expansion and development.

- **Why have you become a Bondholder?** RJDA want to step out of the shadows too and be part of Derby City's regeneration and growth and are very much looking forward to recognising, sharing and celebrating the city's aspirations and successes.
- **What do you think of the scheme?** RJDA are very impressed by the proactive mind-set of the group and its Bondholders. This, coupled with the enthusiasm for our city that shines through, makes us proud to be part of the scheme and can only be viewed as a positive business decision!
- **How do you see business shaping Derby's future?** Our broad-based city has altered considerably over the last few years through the development of new investment projects and the now revitalised central hub continues to offer both businesses and residents plenty to be excited about.
- **What are your favourite things about Derby?** The central location, its proximity to the Peak District, the shopping, the bars and restaurants, the sport, the people and its cosmopolitan lively attitude.

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To request a Bondholder Scheme Information Pack please e-mail tina.hartley@marketingderby.co.uk.

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