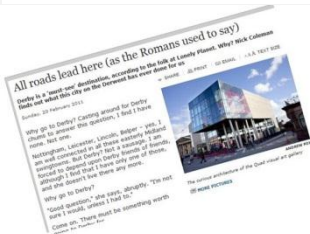




Making it happen
OrigiNation



The Independent reviews Derby



'All roads lead to Derby', according to The Independent

Readers of the Independent last Sunday would have been greeted with a full page image of Derby's market place, along with a double page spread about how 'All roads lead here'.

Journalist Nick Coleman stayed at Marketing Derby Bondholder, the Hallmark Hotel during his stay and met up with Richard Felix who told him that 'Derby is the Crossroads of History'.

Felix takes Nick on a tour of Derby's history and then down into the Guildhall tunnels for a Ghost tour. Afterwards he 'gravitates towards' the Cathedral Quarter to 'refuel and admire the view.'

While here, Nick comments on the Tourist Information Centre, Derby QUAD, Derby's 'jewel in the crown' the Roundhouse, the Silk Mill and after being named 'the first city of beer' by CAMRA real ale and nominated as a top 10 destination by Lonely Planet.

Nick leaves Derby 'with a sense of a place getting on with being itself in an amiable, unassuming, non-needy manner, as befits England's most central city'.

To read the full article, [visit The Independent website](#)>

Oscar nomination for Derby film



'Another Year', filmed in Derby, nominated for Oscar...

A film partly shot in Derby is in line for the ultimate accolade - a Hollywood Oscar. Another Year, directed by veteran film-maker Mike Leigh, included scenes filmed in Normanton and at Markeaton Crematorium.

It has been nominated for best original screenplay and is up against four other films, including The King's Speech, which is nominated in 12 categories.

Another Year, starring Jim Broadbent and Ruth Sheen, was first released late last year. Markeaton Crematorium chapel was the setting for the one of the characters' funerals, which is attended in the film by only a handful of mourners. One of the mourners in the latest movie was Wirksworth actress Eileen Davies. She said: "The crematorium was a fantastic place to film in and the staff there were very helpful in giving us advice about how to hold a funeral."

Parts of the film were also shot in Stanton Street, Normanton, with several

residents appearing as extras. The film's producer, Georgina Lowe said: "We had a very successful time in Derby and the people there were all very helpful."

The film will compete for the Oscar this weekend against The Fighter, Inception, The Kids Are All Right and The King's Speech.

Derby College offers foundation degree in Retail



A Foundation Degree in Retail Management and Leadership at Derby College

Marketing Derby Bondholder, Derby College, are reacting to recent figures released by offering a new degree opportunity for Derby Students.

"In 2010 UK retail sales were over £293 billion. The retail industry employed over 2.9 million people as at the end of December 2009. This equates to 11% of the total UK workforce."

A Foundation Degree in Retail Management and Leadership, (equivalent of the first two years of a degree course), is strongly vocational in that it strives to combine theory and practice via application to your workplace. Applicants unlike other programmes are expected to be in a retail role to enable them to undertake the projects, with a certain level of decision making responsibility or access to simulation of this level of responsibility.

The programme will have two intakes during 2011 and is expected to have a popular uptake.

For further information about the college or programme, [please visit the website here](#)

Another Rigby & Co success for Derby College



2 Roundhouse Road, Derby College's latest purchase.

Marketing Derby bondholders, [Rigby & Co](#), [Derby College](#) and [Raybould & Co](#), have recently worked together to see the college purchase its latest building.

The college, have acquired 2 Roundhouse Road - a 13,000 sq ft office building which was the second office building built in Pride Park in 1998 and in terms of size is one of the largest existing office buildings traded on Pride Park since 2007.

Rigby & Co are the appointed agents for the college with recent deals including the sale of the largest land transaction in Derby for the 15.7 acre site at its Mackworth Campus.

The new offices will be housing the College's Central Administration team and sits between the iconic Roundhouse and the new Johnson Building.

New Director appointed for Derwent Valley Mills World Heritage Site



World Heritage Site at the Silk Mill in Derby

A Director has been appointed for the Derwent Valley Mills World Heritage Site. Mark Suggitt, will be starting in the post in April. He has worked in the cultural and heritage sector since 1977 and was recently a consultant working with museums, galleries, development organisations and lottery projects. He has developed and managed a wide range of projects including large scale capital works and change management.

Mark says: "I am excited to be working within such an important and fascinating area. The World Heritage Site offers many challenges and opportunities for all the partners and I look forward to working with them to develop and promote it further."

Marketing Derby Bondholder - Origination



- **Company Name:** Origination
- **Web Address:** www.origination.net
- **Tel No:** 01332 242042
- **Email address:** letstalk@origination.net
- **Location:** Mallard Way, Pride Park, Derby
- **What do you do/ what is your mission statement?** We are acknowledged locally and regionally as one of the best creative, strategic and fully integrated marketing and brand communications agencies and we have helped literally hundreds of businesses and services to develop not only their brands but also their businesses in general – from Derby-based owner/proprietors to national and international organisations. Our mission is “to create marketing solutions that delivery tangible value and commercial advantage to our clients”. Simple!
- **How many employees do you have?** 18
- **When did your business start?** 1988
- **Why have you become a Bondholder?** I bumped into John Forkin at a football match shortly after the scheme had started and he persuaded me it would be the best thing for businesses and for Derby. He was right.
- **What do you think of the scheme?** The best networking opportunity in the region.
- **How do you see business shaping Derby's future?** I believe the next six months or so are going to be really challenging for businesses in Derby, and despite the city's ability to weather the recession better than most, if local businesses can start to pioneer some initiatives, such as sourcing local providers to meet their supply needs, it has to be good for everyone.
- **What are your favourite things about Derby?** On a personal note, and in no particular order: A Derby County win against our local rivals; receiving a recommendation from a client; you can get anywhere in the city in 15 minutes (except in the rush hour); the superb Clough Taylor monument; visiting QUAD; playing golf at Kedleston Park; how close it is to the Peak District.

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To request a Bondholder Scheme Information Pack please e-mail andrew.lowe@marketingderby.co.uk.

www.marketingderby.co.uk



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Promoting the promise of our city

