



A famous rail centre



Marketing Derby Bondholder - East Midlands Trains

Times are changing for East Midlands Trains

MAJOR
TIMETABLE
IMPROVEMENTS
FROM
14 DECEMBER



East Midlands Trains will be introducing a new timetable on 14 December 2008, which will bring many changes for all passengers on its network. The new timetable will offer some of the biggest improvements since 1999, with more trains on key routes, faster journey times, better connections and a more regular service across the whole network.

Copies of the new timetable will be available at East Midlands Trains' stations and on the website, www.eastmidlandstrains.co.uk. Passengers can also register to receive their own personal timetable when full details are released in November, register now on www.eastmidlandstrains.co.uk/myjourneys

Rolls-Royce helps launch Clean Sky Initiative



Rolls-Royce has been selected to lead the development of two engine demonstrators as part of the Clean Sky Joint Technology Initiative to accelerate the delivery of cleaner and quieter engine technologies.

Rolls-Royce will receive up to €53 million for the European Commission and benefit from the work of partners valued at €82 million over seven years to 2015.

The demonstrators will enhance the development of new technologies for the next generation of narrow and wide-bodied aircraft engines. These will help Rolls-Royce meet the demands of its customers by reducing CO², NO_x and noise emissions and reducing the time it takes to bring them to market.

New Ramada Encore hotel opens on Pride Park



Ramada Encore has opened its latest contemporary hotel in Pride Park, Derby. The concept is simple, fresh and fun with spacious and trendy accommodation, scrumptious food and innovative design. The hotel boasts 112 bedrooms, 3 state of the art meeting rooms and the chic Hub bar and lounge as well as a Mini Gym and Sauna.

The Ramada Encore hotel development has created 30 full time jobs within the local community, increasing the potential of the leisure and business market in the area. BDL management Ltd, who operate a portfolio of 14 hotels throughout the UK, already has other Encore hotels in Milton Keynes, Chatham, Doncaster and London. BDL is expanding its Encore chain over the next five years to include another 40 hotels nationwide and was keen to have a presence in Derby.

Further details are on the website: www.encorederby.co.uk

Partnership project wins national award



A special partnership project between East Midlands' orchestra sinfonia ViVA and Rolls-Royce plc has won a prestigious national award.

Project Ocean, which involved professional musicians from ViVA working with the submarines business of Rolls-Royce on team building exercises related to the delivery of a specific new project, clinched the Arts & Business People Development Awards, sponsored by Prudential, at a gala dinner at London's Victoria & Albert Museum on Monday night.

ViVA and Rolls-Royce were up against four other partnership projects from across the UK shortlisted for the award and was scrutinised by a panel of esteemed judges from Blue Chip, multi-national companies who considered how each partnership between the arts and business had embedded culture as a core element to employee development and made the most significant business improvement.

The MADMAXMAN gets all creative at QUAD



Staff from QUAD, Derby's new centre for art and film, underwent some specialist training when fellow Marketing Derby Bondholder, MAX Conflict Management, visited QUAD. The course was part of a programme of training for staff at QUAD to help ensure that the new team have practical skills to deal with difficult or challenging situations.

Their Fear Adrenal Stress Training course had been specifically tailored for the QUAD environment. The course built up the team's ability to deal with situations assertively and this was then pressure-tested with real play scenarios by the MAX Intimidator against the trainee - and later against the MADMAXMAN - who responds positively to nothing (pictured, left).

If you want to know more about how MAX can make your team or Lone Workers more confident and safe - or how to reduce their stress with HeartMath, MAX Conflict Management can be reached on 0844 8700 629.

If you want to know more about booking QUAD for your event please call 01332 285445.

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EAST MIDLANDS TRAINS

- Company Name: East Midlands Trains
- Web Address: www.eastmidlandstrains.co.uk
- Telephone number: 01332 262010
- Locations: The Head office is at Midland House, Nelson Street, Derby.

The East Midlands Train network covers the East Midlands and South Yorkshire.

- **What do you do/ what is your mission statement?** East Midlands Trains is the new train company for the East Midlands and South Yorkshire.
- **When did you start?** East Midlands Trains started on 11 November 2007
- **How many employees do you have?** 2100
- **What do you hope to get out of it?** We are proud to serve Derby and are keen to help promote Derbyshire to customers in other parts of the country.
- **How do you see business shaping Derby's future?** East Midlands Trains aim to offer a high quality and efficient train service in order to encourage increased rail travel and help harness the development of the East Midlands region.

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Promoting the promise of our city

