



DINE IN DERBY

12th-18th October 2009

Quality Food and Drink

Derby
does it

Vote now for your favourite place for food and drink!



Derby is quickly establishing a strong reputation for the quality and choice of places to eat and drink. A week dedicated to celebrate the very best that Derby has to offer, called Dine in Derby, will take place between 12th and 18th October.

To start the week, we are proud to announce that the very first **Derby Food & Drink Awards** will be held at the spectacular Derby College Roundhouse on Monday 12th October.

This is **YOUR** chance to nominate your favourite places to eat and drink in the city for the six categories: Best International Restaurant, Best for Lunch, Best Café, Best Pub/Bar, Best Newcomer and the prestigious Derby Restaurant of the Year.

Entries are sought from establishments who wish to self-nominate and also the general public. See the attached form and entry criteria and get nominating!

The deadline for nominations is **21st August 2009** - please forward this email to friends and colleagues.

Derby is hungry for Dine 09!



A new national restaurant initiative is set to come to Derby during October this year. 'dine' is a unique campaign to encourage the enhanced use of local restaurants and to bolster the evening economy. The initiative will see participating restaurants offer a special £5 lunch and £10 two course meal from 12 -18 October.

Melanie Allen, City Centre Manager said: "This is a great opportunity for people in Derby and visitors to sample many restaurants for a great price. Dine is a national initiative with local benefits and we are delighted to be part of the scheme and are confident it will be a great success."

A number of restaurants have already signed - keep an eye out for confirmation of participating restaurants nearer the time. To find out more about how restaurants can take part, see the dine [website](#).

Fantastic food and drink fair to bring week to a close

Derby Food & Drink Fair

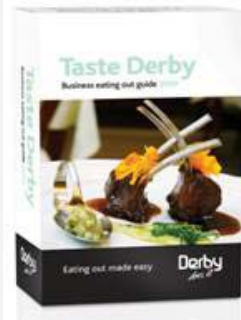
17-18 October
Market Place
Cathedral Quarter

To end Dine in Derby week, a Food and Drink Fair will take place in the Market Place, Cathedral Quarter on Saturday 17th and Sunday 18th October. This special market will showcase the very best food from the region with representation from local suppliers and restaurants.

A wide choice of food will be available and it is an exciting opportunity to browse and purchase produce.

This market is in addition to the Farmers Market on Thursday 17th September and on Thursday 15th October. A Continental Market will also be visiting the city again between Thursday 22nd and Sunday 25th October.

Derby's venues for business eating leading the pack!



Marketing Derby have responded to a request from Bondholders for a guide to eating out and places for a meeting over a quick coffee. This will be in the innovative form of a pack of cards - to be launched during Dine in Derby week.

The 52 cards will include a short description of selected restaurants, cafes and bars and the reverse will show a map of the location. Some of the cards will also feature "clusters" of venues for particular parts of the city and the surrounding area.

The cards will be a handy guide, aimed at the business community in particular, for taking clients and visitors out for a meal or informal meeting. The various establishments have been nominated by Marketing Derby Bondholders, other review, awards and recommendations.

www.marketingderby.co.uk

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www.derbydoesit.org

Promoting the promise of our city



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