



"executive coaching that will energise you & your company"

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Energising business people 

Marketing Derby Bondholder - Creating Insight

Election road show hits Derby



Almost as soon as the general election was called national politicians and the media have started to arrive in Derby as the city hosts one of the UK's key marginals, (the Derby North seat).

The Sunday Times has already set up a Derby panel which will meet every week and whose discussions are reported on each weekend in the paper. On Tuesday, Prime Minister Gordon Brown, carried out a live Q&A session in the BBC Radio Derby studios and the Financial Times carried a feature on the importance of aerospace to the city's economy.

Local businesses will get their chance to question candidates at a special Chamber of Commerce event, supported by Marketing Derby, being held at 6pm on Thursday May 29th at the Roundhouse. Click [here](#) for further details.

Lunar21 to debate top political issues



Top of the political agenda in the weeks approaching the General Election for all parties will be the importance of health and wealth to the overall well-being of the country. The next Lunar21 debate will pick up on this theme and should be prove to be a lively and enjoyable evening on 26th April at The Court Room, University of Derby, Kedleston Road from 5.15pm.

Lunar21 is a Derby-based re-incarnation of the famous Lunar Society - a group of 18th century Midlands' business men and entrepreneurs - who met on an evening near the full moon so that they would be more able to find their way home afterwards.

Lunar21 is open to members of the public. To attend, please email: tina.hartley@marketingderby.co.uk or call 01332 201860 for more details.

Innes England in hunt for hat-trick



Property consultancy and Marketing Derby Bondholder, Innes England, has once again been shortlisted for the esteemed Estates Gazettes regional Awards for East Midlands Property Adviser of the Year 2010. If successful, Innes England will go through to the National Property Adviser award category against all other regional winners.

Managing Director Robert Hartley said: "We were delighted to take home the award in 2008 and 2009, after fending off competition from agents throughout the Midlands, so the 2010 title would be a celebrated hat-trick."

The announcement follows the recent win where Innes England picked up Most Active Agent in the Estates Gazette Interactive 2009 Deals competition. The regional agent walked away with the overall title as well as the number one position in both the Office and Industrial/Distribution categories.

[Online voting](#) is now open until Friday 23rd April.

International dancers come to Derby for premiere



The internationally-renowned Akram Kahn Company is bringing a cast of dancers from around the world to Derby on Friday and Saturday in a performance called "Bahok."

Khan's dancers come from diverse cultures, traditions and dance backgrounds - Chinese, Korean, Indian, South-African, Slovakian and Spanish. Bahok was originally the first collaboration between a UK contemporary dance company and the state-funded National ballet of China, premiering in Beijing in January 2008. The performance in Derby will be the East Midlands' premiere of Bahok.

Described as "Quite simply as close to perfect as anybody has a right to expect" by The Stage magazine - more details on the [website](#).

Fans flock to Derby to support Motorpoint team



Gary Warren (centre) of Motorpoint with riders Dan Linfoot and Neil Hodgson

Over 300 people attended the launch of the Motorpoint Yamaha British Superbikes team. Fans from across the Midlands flocked to the company's headquarters in Derby for the first sight of the riders with their bikes ahead of the start of the season at Brands Hatch.

British and World Superbike champion Neil Hodgson headlined the night and is aiming to mark his return to the UK after a decade away by winning the title for a second time.

Gary Warren, Managing Director of Motorpoint said: "We're thrilled so many people took time out to come to Derby to join us for the unveiling of the 2010 Motorpoint Yamaha British Superbike team. Everyone had a thoroughly enjoyable evening, especially the riders, who were really pleased to receive so much support ahead of the start to the season."

Support needed for Marathon challenge



A Derby City Council employee will fulfill an ambition of completing the London Marathon later this month by running for the homeless charity Shelter and is aiming to raise £2,000 and is seeking sponsorship.

Anthony Byrne, Investment and Development Manager will take on the grueling London course for the very first time and has undertaken a rigorous training regime in preparation for the challenge. Donations can be made on the secure [website](#) and any support through sponsorship will be greatly appreciated, no matter how small.

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- Company Name: Creating Insight
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- Location: Derby
- **What do you do/ what is your mission statement?** I help business owners, MD's and directors develop themselves and build sustainable businesses.
- **When did your business start?** 1999.
- **Why have you become a Bondholder?** I became a bondholder as I am interested in helping Derby grow and become more prosperous, more forward thinking, more entrepreneurial and more sustainable.
- **What do you think of the scheme?** When Marketing Derby started it was ahead of its time and now it is recognised for the value that it's bringing to Derby.
- **How do you see business shaping Derby's future?** Business creates jobs and new business creates new jobs. It is crucial to attract new businesses to Derby to bring new people with new blood, new ideas and better ways of serving the community in the widest sense of the word.
- **What are your favourite things about Derby?** My favourite things are the friendly people, the countryside, it's central position and good interconnecting train service so that one is 2 hours from all the UK's major cities.

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