



At the heart of all things local



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### Telegraph nominated for prestigious awards

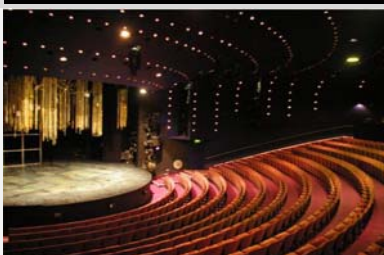


The Derby Telegraph has been short-listed for a number of major honours at this year's Regional Press Awards. Journalists at the newspaper have picked up nominations in six categories.

Education reporter Zena Hawley is short-listed for specialist reporter of the year and Robin Johnson is up for business and finance journalist of the year. Leah McLaren will contest both the photographer and sports photographer of the year titles.

The Telegraph-backed Derby Bites Back initiative to help tackle the effects of the credit crunch is nominated as campaign of the year. And the Telegraph's Derbyshire Magazine is nominated as magazine of the year. This year's ceremony will be held in London on May 8.

### University secures Playhouse future



The University of Derby has officially announced that it has secured the future of the Derby Playhouse building in the city. It has signed a contract for a 99-year lease to manage the building, therefore safeguarding the future of this important city venue for live theatre.

It is intended that the theatre will become home to the University's theatre and arts programme and also a 'learning theatre', with the preparation and staging of live performances used to enhance students degree course work. It will also host amateur and professional productions to provide a varied and stimulating theatre programme.

Marketing Derby will be one of the first to hold an event at the Playhouse under the new ownership in an event to mark the launch of a week of

activities, events and tours to showcase what's best about our city on Monday 22<sup>nd</sup> June 11am - make a note of the date in your diary...more details to follow.

## Cup final comes to Derby



The FA Women's Cup comes to Derby this Bank Holiday Weekend as part of a festival of football for the whole family. Activities, stalls, demonstrations and special appearances will take place at venues across the city on Saturday 2<sup>nd</sup> and Sunday 3<sup>rd</sup> May, before the big final on Monday 4<sup>th</sup> May at Derby County's Pride Park Stadium.

The weekend kicks off on Saturday in the Market Place with a varied programme of activity between 10am and 4pm, followed by more fun and games at Powerleague, JJB on Pride Park between 2-5pm.

Derby County are looking to smash the record for the highest ever attendance for a ladies cup final as defending champions Arsenal take on challengers Sunderland in a fun day for the family. Kick off is at 1pm and tickets are only £5 for adults and £2.50 concessions. Ticketline: 0871 472 1884 or buy online via [TheFA.com](http://TheFA.com)

## Showcasing Derby property prospects



Marketing Derby are one of the sponsors of the Derby Property and Business Investment show, to be held at Pride Park Stadium on Wednesday 13<sup>th</sup> May from 9.30am-3.30pm. Entrance to the exhibition and seminar is free.

It is an ideal chance to find out more about the fantastic prospects about the property, construction and investment opportunities within Derby as well as networking with hundreds of decision making delegates.

An exciting seminar programme, "Derby: Opportunity City for the Upturn" includes Marketing Derby director John Forkin and Derby Cityscape chairman Peter Richardson, alongside speakers from Derby College and their Roundhouse project and Derby's new super hospital.

## Brewery Tap sets pub standard



Derby is rightly known as the "Real Ale Capital of the Midlands" and an alehouse which has been reopened for less than a year has been named city pub of the year. The Brewery Tap, Derby's Royal Standard, scooped the award from the Derby branch of the Campaign for Real Ale.

The Derwent Street pub opened its doors in June last year after undergoing a complete refit when it was bought by Chaddesden-based Derby Brewing Company. Head brewer, Trevor Harris (left) was delighted with the award "It's fantastic and the staff have all been on a real high since we were told." Each pub was judged on quality of beer, atmosphere, service and welcome and value for money.

## Apartment receives red carpet treatment



Following an appeal in a previous eShot and a hugely successful film shoot, Derby director Tom Wadlow's short film *The Apartment* is to receive the Hollywood treatment at the premiere at the University of Derby.

Filed in Derby, the premiere is set to be a particularly glamorous event, boasting a red carpet, photographers and of course, black ties! The event will take place on Friday 1<sup>st</sup> May at 7pm at the University's Kedleston Road campus. Tickets are free - please contact the ticket hotline on 01332 591368 or email [I.ratcliffe@derby.ac.uk](mailto:I.ratcliffe@derby.ac.uk) to reserve your ticket.

## Click here to visit Marketing Derby Bondholder - Derby Telegraph

- Company Name: Derby Telegraph
- Web Address: [www.thisisderbyshire.co.uk](http://www.thisisderbyshire.co.uk)
- Telephone number: 01332 291111
- Location: Meadow Road, Derby



- What do you do/ what is your mission statement? Media company. Our portfolio includes Derby Telegraph, Express series, the Messenger series, The Derbyshire Magazine, Metro, thisisderbyshire.co.uk and therams.co.uk
- When did your business start? The Telegraph was established in 1879.
- How many employees do you have? Around 300 both publishing and print.
- Why have you become a Bondholder? One of the key aims of the Telegraph is to be a champion of its community. We hope that by supporting Marketing Derby we can help raise Derby's profile and attract investment to the city
- What do you hope to get out of it? Our bondholder status underscores our commitment to Derby with our residents and readers and with others within the business and civic communities.
- How did you hear about the Bondholder scheme? The Editor is a member of Marketing Derby's strategic marketing group.
- What do you think of the scheme? It is a useful way of creating the relationship between the public and private sectors and directly affecting the development of the city and its economy.
- How do you see business shaping Derby's future? A strong partnership between the corporate and civic sectors is vital if our city is to achieve its ambitions. Businesses can act as ambassadors, facilitators and guides as we attempt to retain jobs and wealth within the city - and create the right conditions to attract future investment.
- What are your favourite things about Derby? Derby is a friendly, hard-working city with a proud history and an exciting future and is located at the heart of one of the most beautiful areas of the country.

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Promoting the promise of our city

